ARCHITECT MCP SERVER

Prompt Pack: 10 Workflows to Try

Ready-to-use prompts for getting more from ARchitect in Claude and ChatGPT. Copy a prompt, fill in the [brackets], and run it.

Thanks for joining The Power of ARchitect, Wherever You Work with AI. These ten prompts are the fastest way to see what the ARchitect MCP Server can do for your AR program. Each one turns hours of digging into a few minutes of review.

Before you start

1. Connect ARchitect to your AI assistant. In Claude, go to Settings → Connectors. In ChatGPT, go to Settings → Apps & Connectors. Add the ARInsights connector.
2. Sign in with your normal ARchitect login. Your assistant sees only what you can already see in ARchitect.
3. Check your connection. Ask: "What can you do with ARchitect? List the specific things you can look up." You should see interactions, insights, analysts, projects, and premium content.

Five tips for better answers

- Name the system: start with "In ARchitect, find..."
- Say what shape you want: "as a table with analyst, firm, last interaction date."
- Define your terms: "in the last 90 days," not "recently."
- Ask for sources: "Which interactions did that come from?"
- Iterate: a quick first question plus two follow-ups beats one perfect paragraph.
- Good to know: if the assistant says it couldn't find something, that doesn't mean it isn't there. Rephrase using ARchitect's terms, then check directly. And always review answers before you share them.

Good to know

If the assistant says it couldn't find something, that doesn't mean it isn't there. Rephrase using ARchitect's terms, then check directly. And always review answers before you share them.

Need a hand?

- **Knowledge base:** ARchitect MCP connector guides
- **Report a problem:** copy the exact prompt, screenshot the answer, and tell us what you expected. Send it to support.
- **Questions?** Reach out to your Customer Success Manager or support@arinsights.com.

Prep for analyst conversations

01 Briefing prep

Get your exec ready for an analyst call in minutes.

PROMPT

In ARchitect, I have a briefing with [Analyst] from [Firm] on [date]. Pull their influencer profile, our interactions with them over the past 12 months, and the insights attributed to them. Search premium content for their recent research on [topic]. Create a one-page prep doc: their coverage and point of view, key themes from our past interactions, open follow-ups, and three recommended talking points. Cite the interactions and insights you used.

Try next: "Which interactions did you use?" to check the sources.

02 Evaluation prep

See how you engaged last time and plan what's next before research kicks off.

PROMPT

In ARchitect, we're targeting [report] from [Firm], with research kicking off around [date]. Find our interactions with [authors] over the past 18 months and insights attributed to them. Find the project for the last iteration of this report. Summarize how we engaged, flag any shifts in the authors' views, and recommend an interaction plan (type, timing, rationale) between now and kickoff.

03 Sentiment landscape

Find your advocates and skeptics at a firm.

PROMPT

In ARchitect, look at insights from the past 12 months for the analysts at [Firm] who cover [company/market]. Classify each analyst as an advocate, skeptic or neutral/mixed. For each, show how many insights support the label, the main theme behind it, and the most recent insight as an example. Present it as a table, then summarize the three analysts we should prioritize and why. Cite the insights you used.

Tip: Spot-check one analyst's label by opening their insights in ARchitect. The more insights you capture, the sharper the answer.

Find gaps and opportunities

04 Coverage gap check

Spot the analysts you haven't talked to in a while.

PROMPT

In ARchitect, find the analysts covering [topic]. Which of them haven't we had an interaction with in the past six months? Return a table with analyst, firm, date of our last interaction (or "none"), and any insights from them in the past year. Sort by longest gap first and recommend the top five to re-engage.

Try next: "Now only Tier 1 analysts" or "Add their most recent research from premium content."

05 New firm investigation

Decide quickly whether a firm that reached out is worth your time.

PROMPT

I've been contacted by [name] from [firm], a firm I don't know well. In ARchitect, check for any interactions, insights or projects involving this firm and its analysts, and pull the analyst profiles we have. Then research the firm on the web. Tell me whether [firm] is relevant to [company], who the most relevant analysts are, how the firm could help us, and a recommended engagement approach. If it's worth a call, give me three questions to ask.

Try next: "Which parts came from ARchitect, and which came from the web?"

06 Event invite list

Build a ranked list of analysts to invite to your next event.

PROMPT

IWe're holding an event in [city] on [date] and can invite [number] analysts. In ARchitect, find the best candidates, ranked by: on our Tier 1 list, on any other list, a non-email interaction in the past 12 months, then coverage of [topics]. Return a table with name, firm, location, lists, last interaction date, and why they're a good fit. List anyone with no location separately.

Run your program

07 Event intel

Prep your team for analysts attending your event.

PROMPT

IHere are the agenda and speakers for [event]: [link]. Our attending analysts are [names or ARchitect list]. For each analyst, use ARchitect to recommend sessions to attend, up to three executive meetings, red flags (messages they may push back on), and green flags (where they're an advocate). Mark anything you're inferring rather than finding stated.

Tip: Spot-check one analyst's label by opening their insights in ARchitect. The more insights you capture, the sharper the answer.

08 Interactions check-up

Catch analyst meetings that never made it into ARchitect. Works best with your calendar or call notes connected too.

PROMPT

Compare my calendar and call notes from the past [two weeks] with my interactions in ARchitect. List meetings with analysts that aren't in ARchitect, and existing interactions missing notes or insights. Draft the missing interactions for me to review, and don't create anything until I approve it.

09 Insights by audience

Turn recent insights into short summaries for each team.

PROMPT

In ARchitect, collect insights captured in the past 30 days. For Sales, Marketing, and Product, explain what each insight means for that team and rate its impact and urgency. Draft a short summary for each team, most urgent first, for me to review before sharing. Cite the insights you used.

10 Plan and tier review

Check whether your AR plan still matches what the data shows.

PROMPT

Review my analyst relations plan in the ARchitect project [name], along with my interactions, lists, and insights from the past 12 months. Recommend up to 10 changes in a table with the change, analyst or firm, evidence, and expected impact. Look for coverage shifts, new analysts in [markets], and analysts delivering more or less value than their tier suggests.

