



## ANOTHER YEAR OF EXCITING FEATURES

ARCHITECT USER FORUM 2017 - BOSTON

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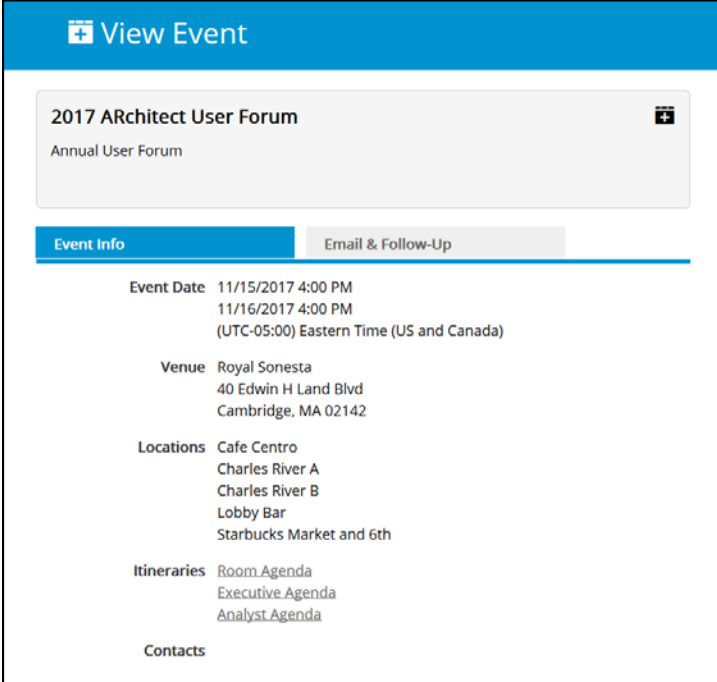
# Progress in the past 12 months

## Event Management Enhancements

- Event Management is now its own entity
- Customizable Agendas
- Greater Flexibility –  
Accommodates many event types and setups
- Mobile Access to Agendas through Portal

## Analyst Portal Launch

- Being used by 3 customers and analysts
- Participant/Executive access



The screenshot shows a web interface for viewing an event. At the top, there is a blue header with a white plus icon and the text 'View Event'. Below this is a grey box containing the event title '2017 ARCHitect User Forum' and the subtitle 'Annual User Forum'. A blue tab labeled 'Event Info' is selected, and another tab labeled 'Email & Follow-Up' is visible. The event details are listed as follows:

- Event Date:** 11/15/2017 4:00 PM  
11/16/2017 4:00 PM  
(UTC-05:00) Eastern Time (US and Canada)
- Venue:** Royal Sonesta  
40 Edwin H Land Blvd  
Cambridge, MA 02142
- Locations:** Cafe Centro  
Charles River A  
Charles River B  
Lobby Bar  
Starbucks Market and 6th
- Itineraries:** Room Agenda  
Executive Agenda  
Analyst Agenda
- Contacts:**

# Progress in the past 12 months

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## A number of ARchitect improvements

- Improved the performance of every finder. Interactions, Articles and Premium Content
- Built RSVP page so that interaction RSVPs can be tracked and updated
- Enhanced WBB to select content
- Improved Emailer delivery
  - Create subdomains
  - Send Test emails from support
- Hardened application security and completed an application penetration test

# NEW IN 2018

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NEW ARCHITECT FEATURES COMING IN 2018



# Notifications

## New in 2018!

- Follow Analysts, and get notified of:
  - Profile Changes
  - New Interactions
  - New Premium Content
- Follow by
  - Single Analyst
  - Analyst Group

ARInsights

Recent My Analysts Team Links My Account Logout System Administration

ANALYSTS INTERACTIONS CONTENT EMAIL PROJECTS SITE HELP Search

### My Notifications

Analysts Interactions

Followed Analysts + Add Analyst Analyst Name Choose Analyst...

Name	Firm	Contact Info	Firm	Interactions	Premium Content					Remove
					All	Research	Quotes	Blogs	Twitter	
Merv Adrian	Gartner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>
Julie Ask	Forrester Research, Inc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>
Ray Wang	Constellation Research, Inc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>
Al Gillen	IDC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>

10 items per page 1 - 2 of 2 items

Followed Analyst Groups + Add Analyst Group Choose Analyst Group...

Group Name	Contact Info	Firm	Interactions	Premium Content					Remove	
				All	Research	Quotes	Blogs	Twitter		
Main Analyst Group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>
Secondary Analyst Group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">Remove</a>

10 items per page 1 - 2 of 2 items

New Analysts

Get notified when a new Analyst is added

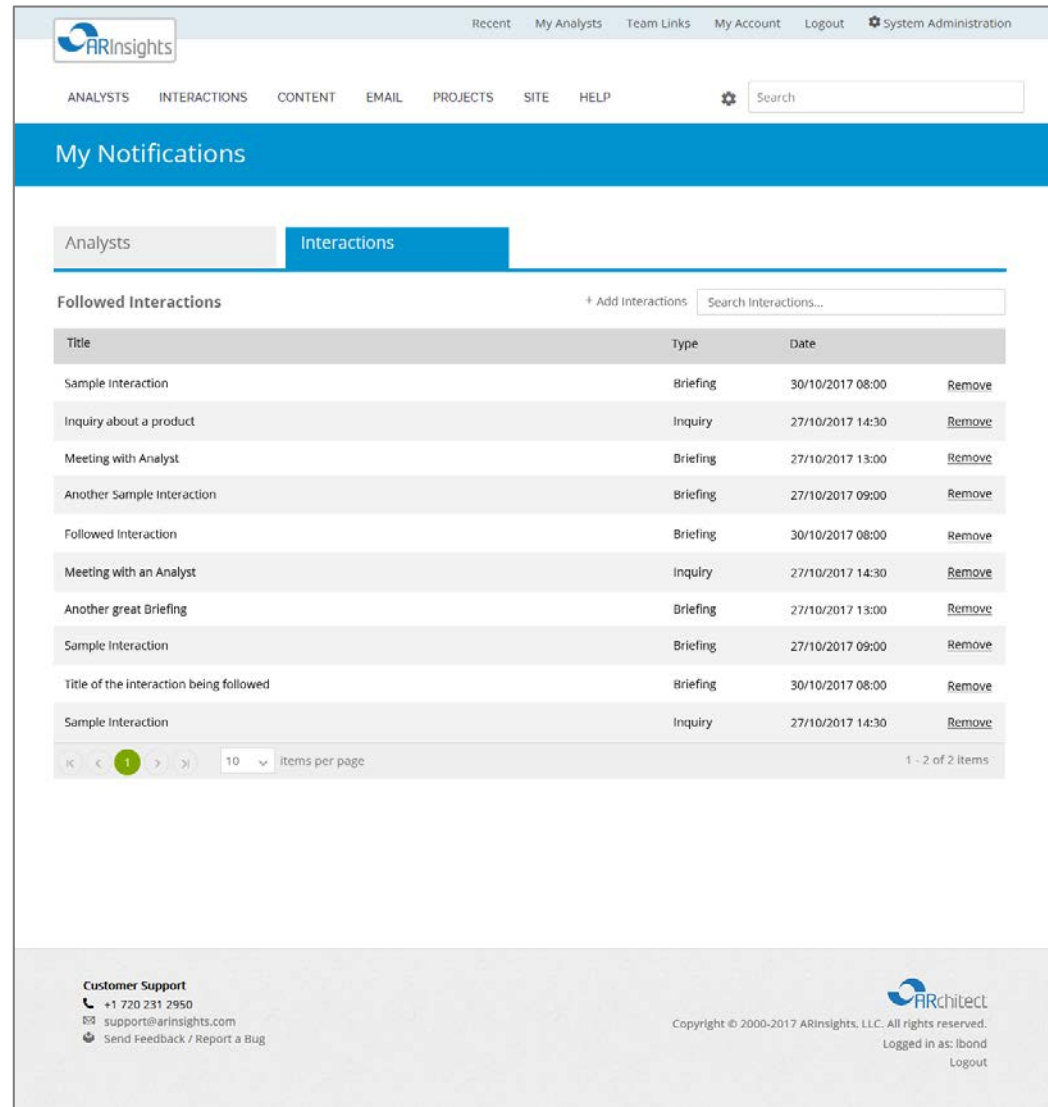
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Logout

# Notifications

## New in 2018!

- Follow Interactions to get notified of any changes to your critical interactions



The screenshot displays the 'My Notifications' interface in the ARInsights application. At the top, there is a navigation bar with the ARInsights logo and links for 'Recent', 'My Analysts', 'Team Links', 'My Account', 'Logout', and 'System Administration'. Below this is a secondary navigation bar with links for 'ANALYSTS', 'INTERACTIONS', 'CONTENT', 'EMAIL', 'PROJECTS', 'SITE', and 'HELP', along with a search box. The main content area is titled 'My Notifications' and features two tabs: 'Analysts' and 'Interactions', with the latter being selected. Under the 'Interactions' tab, there is a section for 'Followed Interactions' with a '+ Add Interactions' button and a search box. A table lists the followed interactions with columns for 'Title', 'Type', and 'Date', and a 'Remove' link for each row. The table contains 12 rows of data. At the bottom of the table, there is a pagination control showing '1' of 2 items and a dropdown for 'Items per page' set to '10'.

Title	Type	Date	Remove
Sample interaction	Briefing	30/10/2017 08:00	<a href="#">Remove</a>
Inquiry about a product	Inquiry	27/10/2017 14:30	<a href="#">Remove</a>
Meeting with Analyst	Briefing	27/10/2017 13:00	<a href="#">Remove</a>
Another Sample Interaction	Briefing	27/10/2017 09:00	<a href="#">Remove</a>
Followed Interaction	Briefing	30/10/2017 08:00	<a href="#">Remove</a>
Meeting with an Analyst	Inquiry	27/10/2017 14:30	<a href="#">Remove</a>
Another great Briefing	Briefing	27/10/2017 13:00	<a href="#">Remove</a>
Sample Interaction	Briefing	27/10/2017 09:00	<a href="#">Remove</a>
Title of the interaction being followed	Briefing	30/10/2017 08:00	<a href="#">Remove</a>
Sample interaction	Inquiry	27/10/2017 14:30	<a href="#">Remove</a>

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# Notifications

## New in 2018!

- Real time updates on any followed items
- View all notifications at once, view by Analysts or Interactions
- Unread Notification counter in header
- Daily summary of notifications sent to your email

ARInsights

Recent **3** Notifications My Analysts My Account Logout

ANALYSTS INTERACTIONS CONTENT EMAIL PROJECTS SITE HELP Search

## Notifications

All (3) Analysts (3) Interactions

**Notification Settings**

You are currently following  
23 Analysts  
3 Analyst Groups  
12 Interactions

**Manage Notifications**

	<b>Rob Enderle</b> ENDERLE GROUP	Email and Phone have been changed 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Avivah Litan</b> GARTNER, INC.	Email has been changed 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Ray Wang</b> CONSTELLATION RESEARCH, INC.	New Interaction Created 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Rob Enderle</b> ENDERLE GROUP	RT @SmashDawg: .@Xbox One X review: an "absurdly powerful must-have for console gamers" <a href="https://t.co/YrAGNarNjF">@XboxQwik @XboxP3 #Xbox</a> 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Briefing with Gartner analyst Julian Poulter</b> BRIEFING 11/6/2017 5:20 PM	AR Primary. Notes and Type changed	<a href="#">View</a>
	<b>Ray Wang</b> CONSTELLATION RESEARCH, INC.	Great new blog post, read now! 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Geoff Blaber</b> CCS INSIGHT	Mobile World Congress 2017, Sunday 26 February 11/6/2017 5:20 PM	<a href="#">View</a>
	<b>Ray Wang</b> CONSTELLATION RESEARCH, INC.	New Interaction Created 11/6/2017 5:20 PM	<a href="#">View</a>

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# DEMO

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NEW NOTIFICATION SYSTEM



# 2018 Roadmap

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## Notification System

- Final updates
- Release in Q1 2018

## Customer Reference Management

- Store Customer References for any type of interaction including analyst events, briefings, MQs, inquiries and customer promotions

## Mobile Application

- New features
- Updated Design

## Continue Performance Enhancements

- Enhanced Analyst Group pages
- Data Archiving

# What do you want to see? – How can we make ARchitect work better for you?

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What is missing?

How can we make things better?

What enhancements or features do you have the most need for?

Pain points?