ANOTHER YEAR OF EXCITING FEATURES

ARCHITECT USER FORUM 2017 - BOSTON

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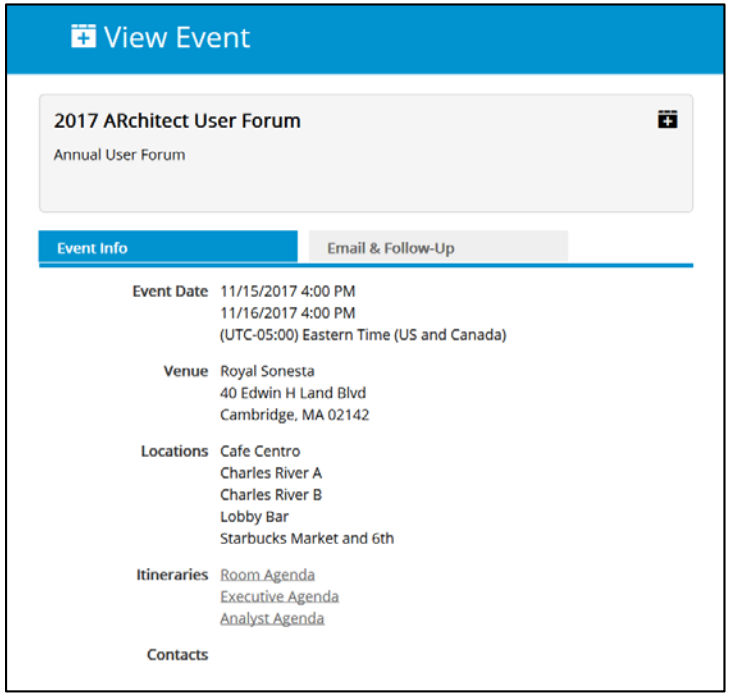
Progress in the past 12 months

Event Management Enhancements

- Event Management is now its own entity
- Customizable Agendas
- Greater Flexibility –
  Accommodates many event types and setups
- Mobile Access to Agendas through Portal

Analyst Portal Launch

- Being used by 3 customers and analysts
- Participant/Executive access



Progress in the past 12 months

A number of ARchitect improvements

- Improved the performance of every finder. Interactions, Articles and Premium Content
- Built RSVP page so that interaction RSVPs can be tracked and updated
- Enhanced WBB to select content
- Improved Emailer delivery
  - Create subdomains
  - Send Test emails from support
- Hardened application security and completed an application penetration test

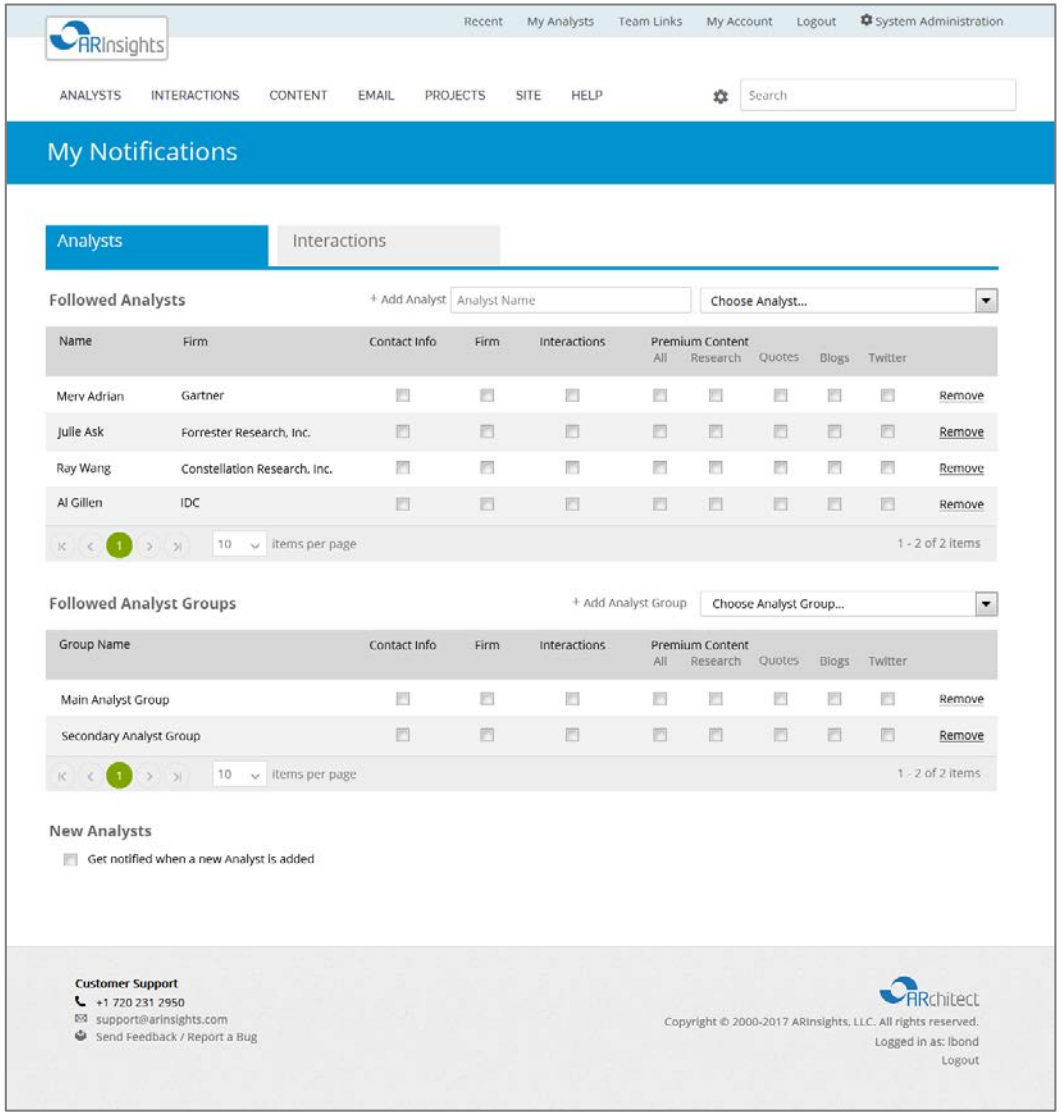
NEW IN 2018

NEW ARCHITECT FEATURES COMING IN 2018

Notifications

New in 2018!

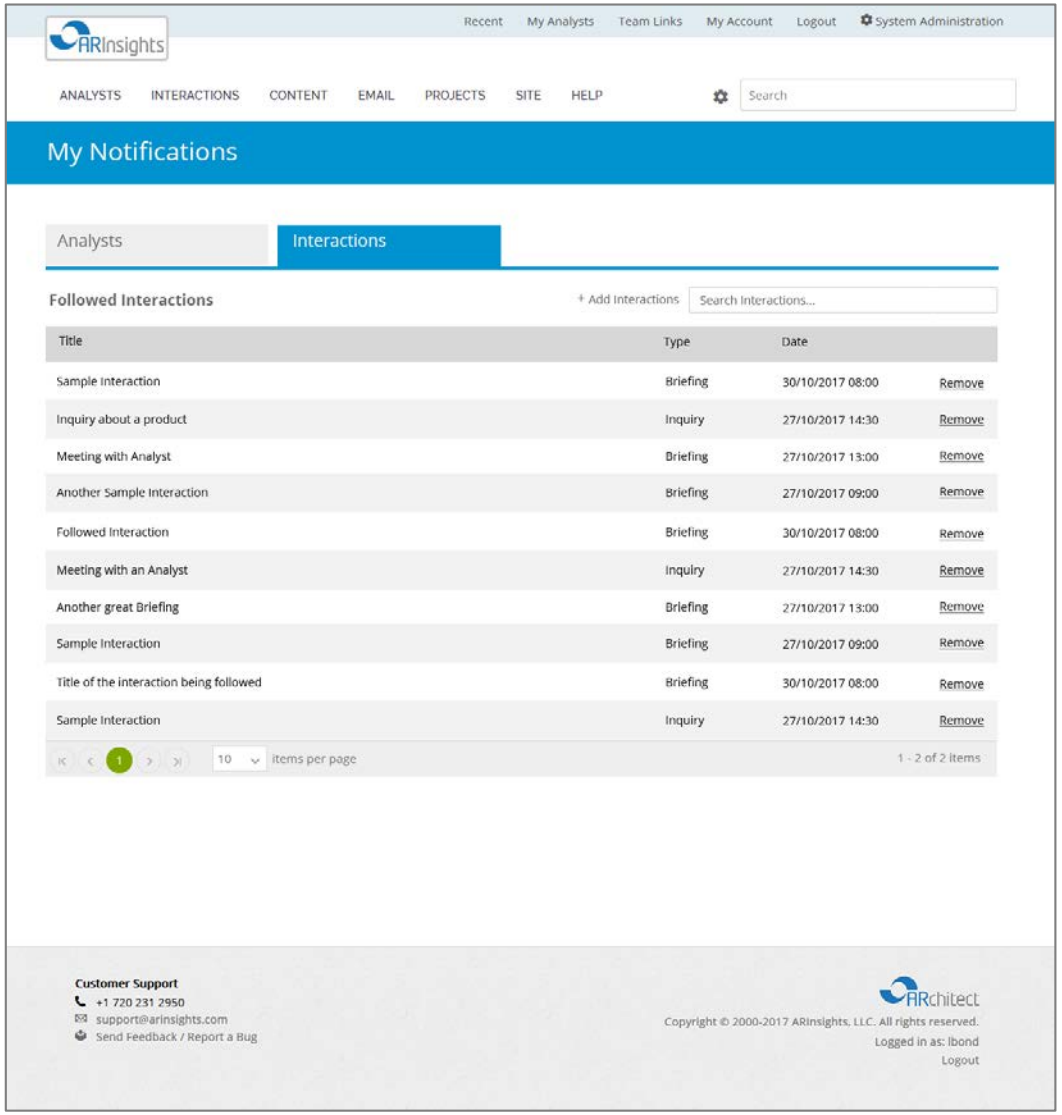
- Follow Anlaysts, and get notified of:
  - Profile Changes
  - New Interactions
  - New Premium Content
- Follow by
  - Single Analyst
  - Analyst Group



Notifications

New in 2018!

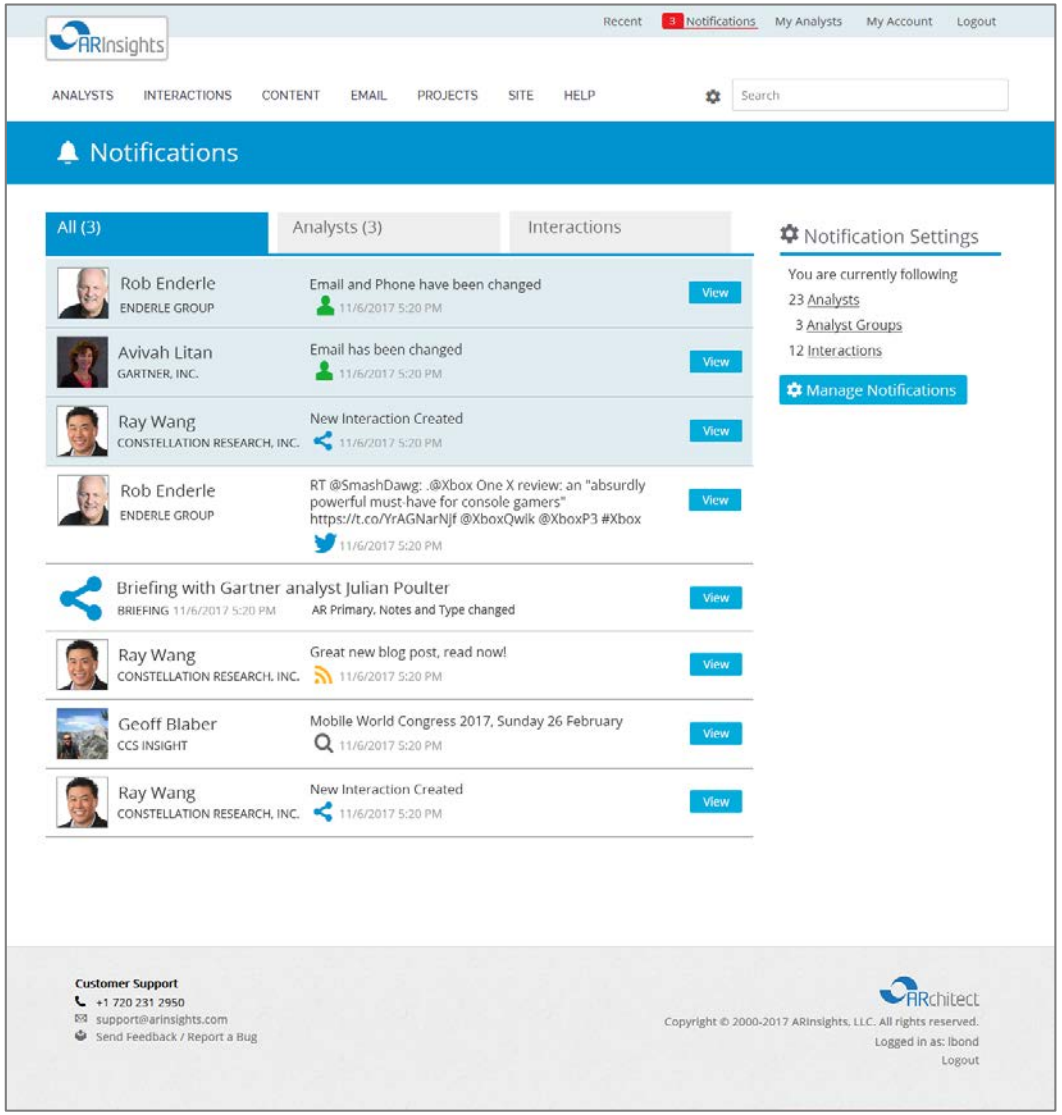
- Follow Interactions to get notified of any changes to your critical interactions



Notifications

New in 2018!

- Real time updates on any followed items
- View all notifications at once, view by Analysts or Interactions
- Unread Notification counter in header
- Daily summary of notifications sent to your email



DEMO

NEW NOTIFICATION SYSTEM

2018 Roadmap

Notification System

- Final updates
- Release in Q1 2018

Customer Reference Management

- Store Customer References for any type of interaction including analyst events, briefings, MQs, inquiries and customer promotions

Mobile Application

- New features
- Updated Design

Continue Performance Enhancements

- Enhanced Analyst Group pages
- Data Archiving

What do you want to see? – How can we make ARchitect work better for you?

What is missing?

How can we make things better?

What enhancements or features do you have the most need for?

Pain points?