

# Using Projects in ARchitect

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ARInsights

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# PROJECTS in ARchitect

- What are Projects in ARchitect?
- What do I use them for?
- How can they help me?

# What are Projects in ARchitect?

- Organization
- Collaboration
- Aggregation
- Tracking

# Uses of Projects

- Research process organization
- Event Management
- Product launches

# How can Projects help me?

## Magic Quadrant for Cloud Infrastructure

[Edit Project](#)

### Magic Quadrant for Cloud Infrastructure

Magic Quadrant for Cloud Infrastructure as a Service, Worldwide Publishing August 2016

[Basics](#)[Activity](#)[Follow-up & Notes](#)

Project Type Analyst Day

Status **Warning**

Date 2/1/2016  
3/31/2016

Leader ARInsights ARchitect

Alternate










Champion Lead Product Executive Name here

Champion 2








Edit Permission Public

Visibility Public











#### Analysts 123

-  [Koichi Asari](#)  INFORMATION TECHNOLOGY RESEAR...
-  [Dave Bartoletti](#)  FORRESTER RESEARCH, INC.
-  [Raymond Boggs](#)  IDC
-  [Christopher Chute](#)  IDC
-  [Mike Dorosh](#) GARTNER INC.

#### Participants

-  Accenture, Spokesperson 
-  Spokesperson, Accenture 
-  Cooper, Tricia
-  Capps, Ed
-  Executive, Joe

#### Coverages

-  Cloud  Cloud Computing 
-  Digital Marketing  IaaS
-  Internet of Things (IoT)  Mobile 
-  Social 

#### Attachments

[Analyst-Itinerary-Eric-Nahmani--5-10-2016-4-25-01-PM.doc](#)  
[consumer-or-compliance-query.xls](#)  
[Golightly-UF-2016.pptx](#)

# Magic Quadrant Tracking

- Review analysts associated to the Project
- Review internal Participants
- Set status
- Custom fields
- Attach files





Magic Quadrant for Cloud Infrastructure

Magic Quadrant for Cloud Infrastructure as a Service, Worldwide Publishing August 2016

Basics

Activity

Follow-up & Notes

Interactions (22)

Articles (17)

Emails

Past year

View in Finder

+ New Interaction

+ Prefilled Interaction

Title	Date	Type	Initiator	Analysts
Quisque in nulla. Nullam faucibus n	11/2/2016	1:1	Frankie Benevides	Christopher Chute, Christian Hestermann, Holger Mueller
Nulla fringilla pede. Ut cursus. Morbi neque magna, rhoncus rutrum, porttitor sit amet, iaculis in	10/8/2016	1:1	Frankie Benevides	Patrick Moorhead, Holger Mueller
Nulla fringilla pede. Ut cu	9/22/2016	Event - 1:1	ARInsights ARchitect	Mark Smith
Quisque in nulla. Nullam faucibus nunc vitae erat	9/16/2016	1:1	KCG Customer	Christopher Chute
Aliquam blandit l	8/3/2016	1:1	Ed Capps	John R. Rymer
Nulla fringilla pede. Ut cursus. Morbi neque	7/30/2016	Event - 1:1	Dave Noble	Gard Little
Nullam ac urna. Maecenas et nisi nec	7/13/2016	1:1	Ed Capps	Raymond L. Boggs, Evan Kirstel
Nulla facilisi. Praesent et ligula. Pellentesque portti	7/12/2016	Event - 1:1	Kevin Lucas	Raymond L. Boggs, Stuart Williams
Aliquam blandit lacinia sem. Nam dolor.	6/21/2016	Event - 1:1	Frankie Benevides	Patrick Moorhead, Noel Yuhanna
Nullam ac urna. Maecenas et nisi nec augue ultrices vol	4/22/2016	1:1	Ed Capps	Koichi Asari

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10 items per page

1 - 10 of 22 items

Analysts 123

[Koichi Asari](#)

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[Dave Bartoletti](#)

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[Raymond Boggs](#)

IDC

[Christopher Chute](#)

IDC

[Mike Dorosh](#)

GARTNER INC.

Participants

Accenture, Spokesperson

Spokesperson, Accenture

Cooper, Tricia

Capps, Ed

Executive, Joe

Coverages

Cloud

Cloud Computing

Digital Marketing

IaaS

Internet of Things (IoT)

Mobile

Social

Attachments

[Analyst-Itinerary-Eric-Nahmani-5-10-2016-4-25-01-PM.doc](#)

[consumer-or-compliance-query.xls](#)

[Golightly-UF-2016.pptx](#)

Activity Tracking

- Interactions

- Articles

- Emails

# Review All Projects


 Projects

+ Add Project

GRID

REPORT

 Add Filter(s)



















 Year to date

Begin typing for results

Search

 Load View

 Save View

Export Columns Reset Grid Full Screen On							
Title	Leader	Type	Date Start	Date End	Status ▾		
2016 Forrester Wave	ARInsights ARchitect	Forrester Wave	9/8/2016	12/8/2016	Warning		
2016 IOT Analyst Day	ARInsights ARchitect	Analyst Day	9/11/2016	9/12/2016	Closed		
2016 Analyst Day	ARInsights ARchitect	Analyst Day	7/31/2016	11/30/2016	On Track		
2016 MQ OM	ARInsights ARchitect	Gartner Magic Quadrant	6/30/2016	12/30/2016	On Track		
2016 Data Cloud Summit	ARInsights ARchitect	Technology Forum	4/30/2016	8/30/2016	Closed		
HCM Internet Video 2016	ARInsights ARchitect	Marketing Campaign	4/30/2016	7/30/2016	Canceled		
IDC Engagements	ARInsights ARchitect	Marketing Campaign	12/31/2015	11/30/2016	At Risk		
Magic Quadrant for Cloud Infrastructure	ARInsights ARchitect	Analyst Day	1/31/2016	3/30/2016	Warning		
CRM Initiative 2016	ARInsights ARchitect	Marketing Campaign	1/3/2016	1/3/2019	On Track		
1 - 9 of 9 items							





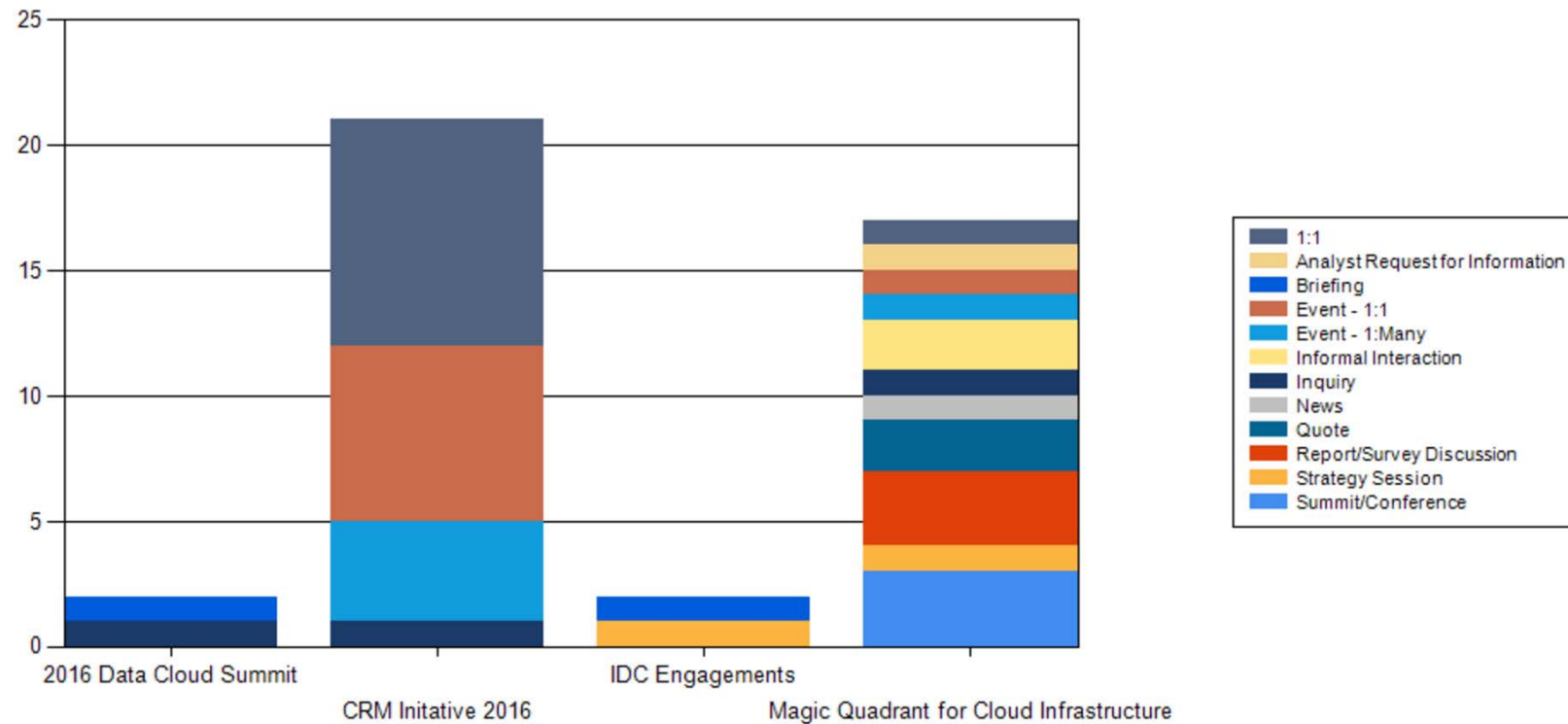
# Report on all Projects



## 2016 Project Summary

Time Period: Past Year

Interaction Summary: Project by Interaction Type



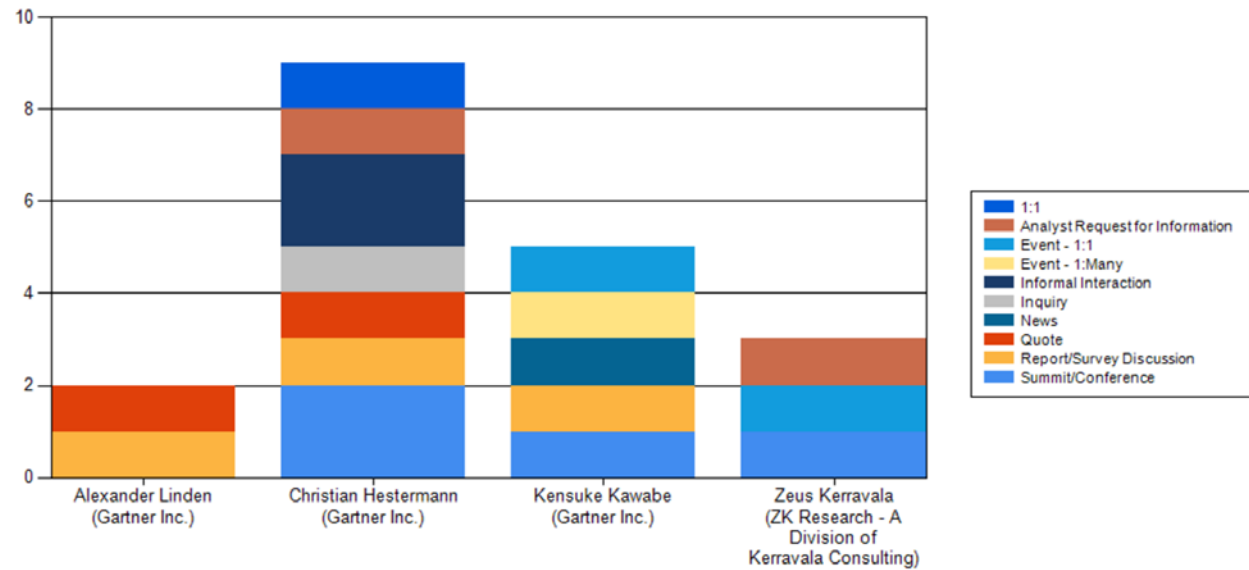
# Single Project Report



## MQ for Cloud Infrastructure

Time Period: Past Year

Interaction Summary: Analyst by Interaction Type



## Source Data

Analyst	Interaction Type	# of Interactions	
Christian Hestermann (Gartner Inc.)	Informal Interaction	2	22%
	Summit/Conference	2	22%
	1:1	1	11%
	Analyst Request for Information	1	11%
	Inquiry	1	11%
	Quote	1	11%
	Report/Survey Discussion	1	11%
	Christian Hestermann (Gartner Inc.) Total	9	
Kensuke Kawabe (Gartner Inc.)	Event - 1:1	1	20%
	Event - 1:Many	1	20%
	News	1	20%
	Report/Survey Discussion	1	20%
	Summit/Conference	1	20%
	Kensuke Kawabe (Gartner Inc.) Total	5	
Zeus Kerravala (ZK Research - A Division of Kerravala Consulting)	Analyst Request for Information	1	33%
	Event - 1:1	1	33%
	Summit/Conference	1	33%
	Zeus Kerravala (ZK Research - A Division of Kerravala Consulting) Total	3	
Alexander Linden (Gartner Inc.)	Quote	1	50%
	Report/Survey Discussion	1	50%
	Alexander Linden (Gartner Inc.) Total	2	
Total		19	



## Project Summary

### Projects

Project	Project Type	Start Date	End Date	Interactions	AR Team	Participants	Analysts	Firms	Twitter	Research	Media Quotes	Blog
Event Name	Event	6/7/2016	6/7/2019	11	2	2	13	9	2	0	13	0
Event Name	Event	9/21/2016	9/21/2019	0	0	0	0	0	0	0	0	0
Event Name	Event	9/21/2016	9/21/2019	0	0	0	0	0	0	0	0	0
Event Name	Event	5/13/2016	8/5/2016	0	0	0	0	0	0	0	0	0
Research Publication Name	Research Publication	8/11/2016	8/11/2019	2	1	6	1	1	0	0	1	0
Research Publication Name	Research Publication	8/5/2016	8/5/2019	1	1	3	2	1	0	0	2	0
Research Publication Name	Research Publication	6/23/2016	6/23/2019	2	1	1	2	2	0	0	2	0
Research Publication Name	Research Publication	7/21/2016	4/1/2020	1	1	1	1	1	0	0	1	0
Research Publication Name	Research Publication	8/8/2016	8/8/2019	3	1	1	2	1	0	0	2	0
Research Publication Name	Research Publication	7/6/2016	7/6/2019	1	1	2	2	1	0	0	2	0
Research Publication Name	Research Publication	4/20/2016	7/22/2016	0	0	0	0	0	0	0	0	0
Research Publication Name	Research Publication	7/25/2016	7/25/2019	1	1	1	1	1	0	0	1	0
Research Publication Name	Research Publication	4/22/2016	10/31/2016	1	1	2	2	1	0	0	2	0
Research Publication Name	Research Publication	4/26/2016	4/26/2019	1	1	0	1	1	0	0	1	0
Research Publication Name	Research Publication	4/26/2016	4/26/2019	1	1	0	1	1	0	0	1	0
Research Publication Name	Research Publication	5/19/2016	5/27/2016	0	0	0	0	0	0	0	0	0
Event Name	Event	2/25/2016	2/25/2019	4	2	4	11	3	0	0	11	0
Research Publication Name	Research Publication	6/15/2016	6/17/2016	0	0	0	0	0	0	0	0	0
Research Publication Name	Research Publication	6/28/2016	6/28/2019	1	1	0	3	1	0	0	3	0
Marketing Campaign Name	Marketing Campaign	10/24/2016	10/24/2019	4	1	1	4	3	0	0	4	0
Research Publication Name	Research Publication	7/22/2016	7/22/2016	0	0	0	0	0	0	0	0	0
Research Publication Name	Research Publication	7/19/2016	7/19/2019	1	2	0	1	1	0	0	1	0
Research Publication Name	Research Publication	6/14/2016	6/14/2016	1	1	1	2	1	0	0	2	0
Conference/Event Name	Conference/Event	3/1/2016	3/1/2016	6	1	3	11	4	0	0	11	0
Conference/Event Name	Conference/Event	4/24/2016	4/29/2016	0	0	0	0	0	0	0	0	0
Conference/Event Name	Conference/Event	4/26/2016	4/28/2016	24	7	25	25	12	0	0	25	0
Conference/Event Name	Conference/Event	3/15/2016	3/15/2019	69	8	33	31	13	0	0	31	0
Conference/Event Name	Conference/Event	6/22/2016	7/1/2016	50	4	13	27	5	0	0	27	0
Analyst Day Name	Analyst Day	9/22/2016	9/22/2019	664	11	0	0	0	0	0	0	0
Conference/Event Name	Conference/Event	4/26/2016	4/26/2019	1	1	3	12	6	0	0	12	0
Conference/Event Name	Conference/Event	4/25/2016	4/25/2019	1	1	0	1	1	0	0	1	0
Marketing Campaign Name	Marketing Campaign	7/20/2016	7/20/2019	3	1	5	1	1	0	0	1	0
Marketing Campaign Name	Marketing Campaign	10/26/2016	10/26/2019	3	1	1	3	3	0	0	3	0
Conference/Event Name	Conference/Event	3/28/2016	3/13/2019	162	7	14	42	17	0	0	42	0
Marketing Campaign Name	Marketing Campaign	10/24/2016	10/24/2019	0	0	0	0	0	0	0	0	0
AR Campaign Management Name	AR Campaign Management	6/29/2016	6/29/2019	2	1	1	2	1	0	0	2	0
AR Campaign Management Name	AR Campaign Management	1/25/2016	1/25/2019	2	1	3	4	2	0	0	4	0

# Custom Reports

- Customized view of all projects
- Provide an overview of:
  - Total Interactions
  - Unique Analyst & Firms touch-points
  - Internal Participants
  - AR Teams members
  - Twitter Mentions
  - Media Quotes
  - Blogs
  - Research

