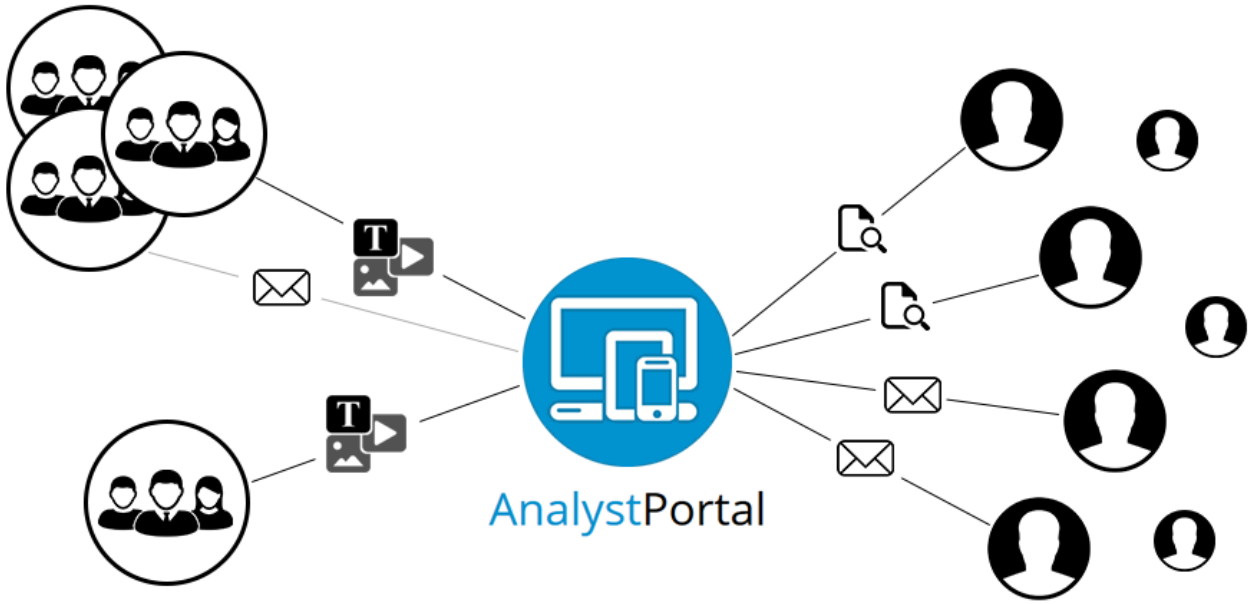
ANALYST PORTAL

ARCHITECT USER FORUM 2016 – SAN JOSE, CA

A New Network connecting AR and Analysts

- Share your AR content with Analysts
- Control who can access your Content
- Communicate directly with verified Analysts
- Analysts single sign on to access multiple portals



Analyst Relations

Analysts

Manage Analyst Access & Visibility

Invitation only

Only Analysts who have been invited can access your portal content

Control content visibility

Restrict access at the content and attachment levels

Analysts authenticated against ARchitect DB

All Analyst information is verified against the ARchitect DB

Analyst Portal logins are only assigned to verified Analysts

Optimized for Analyst Ease of Use

Single login for all Portals

If an Analyst already has an ARInsights Analyst Portal login, they do not need to do anything to access your AR content once you have invited them

Responsive Design

Your content will display properly on desktops as well as mobile devices

Promotes content browsing

Control over their own Profile Information

Analyst can view and modify their own profile information

A path for Communication with Analysts

A path for Analysts to Contact AR

- Generic Analyst contact
- Content related Analyst inquiries directed to content owners

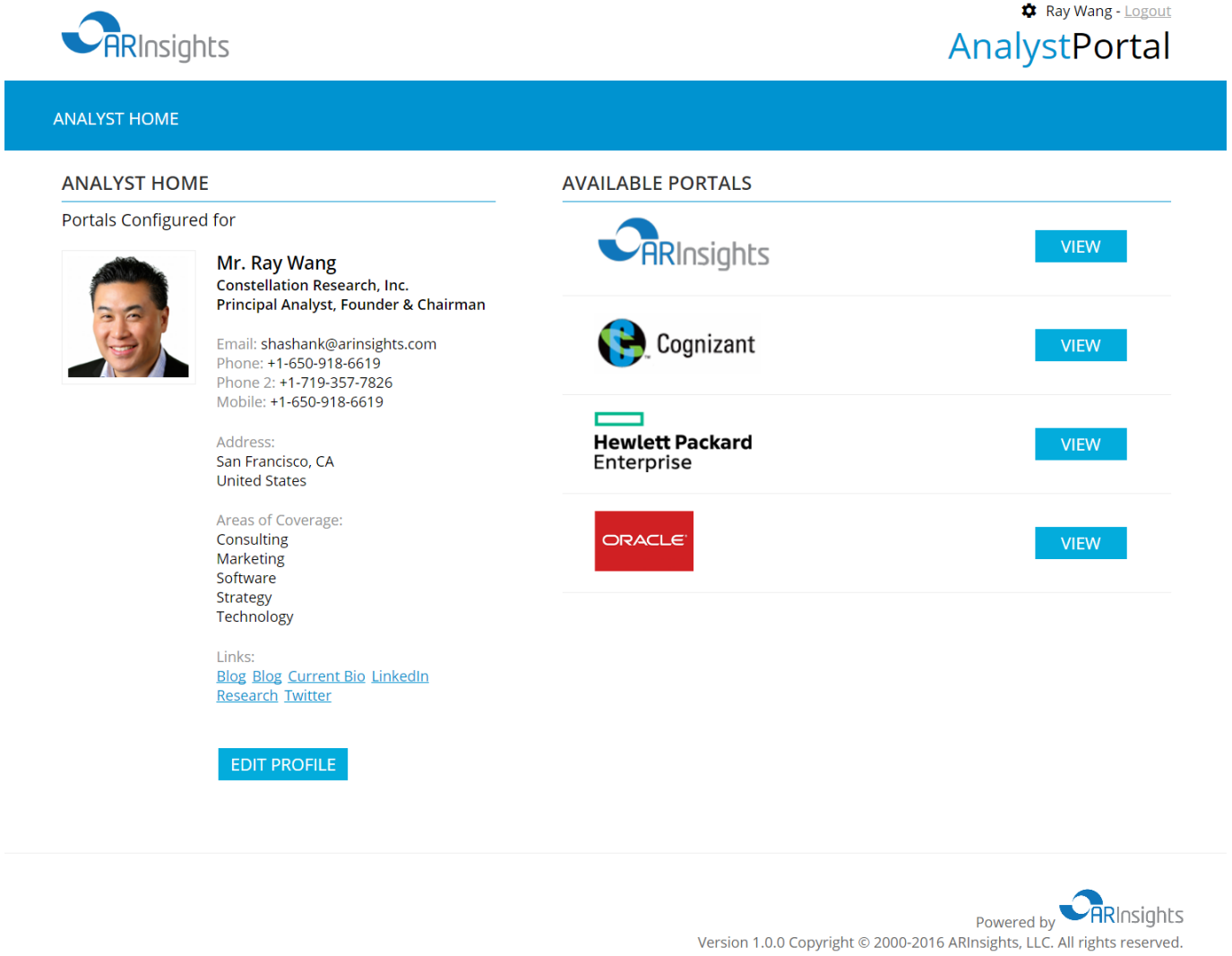
Manage Analyst Contacts

- Decide which Analyst can contact you
- Decide who receives messages from Analysts

DEMO

Analyst Perspective
Home Page

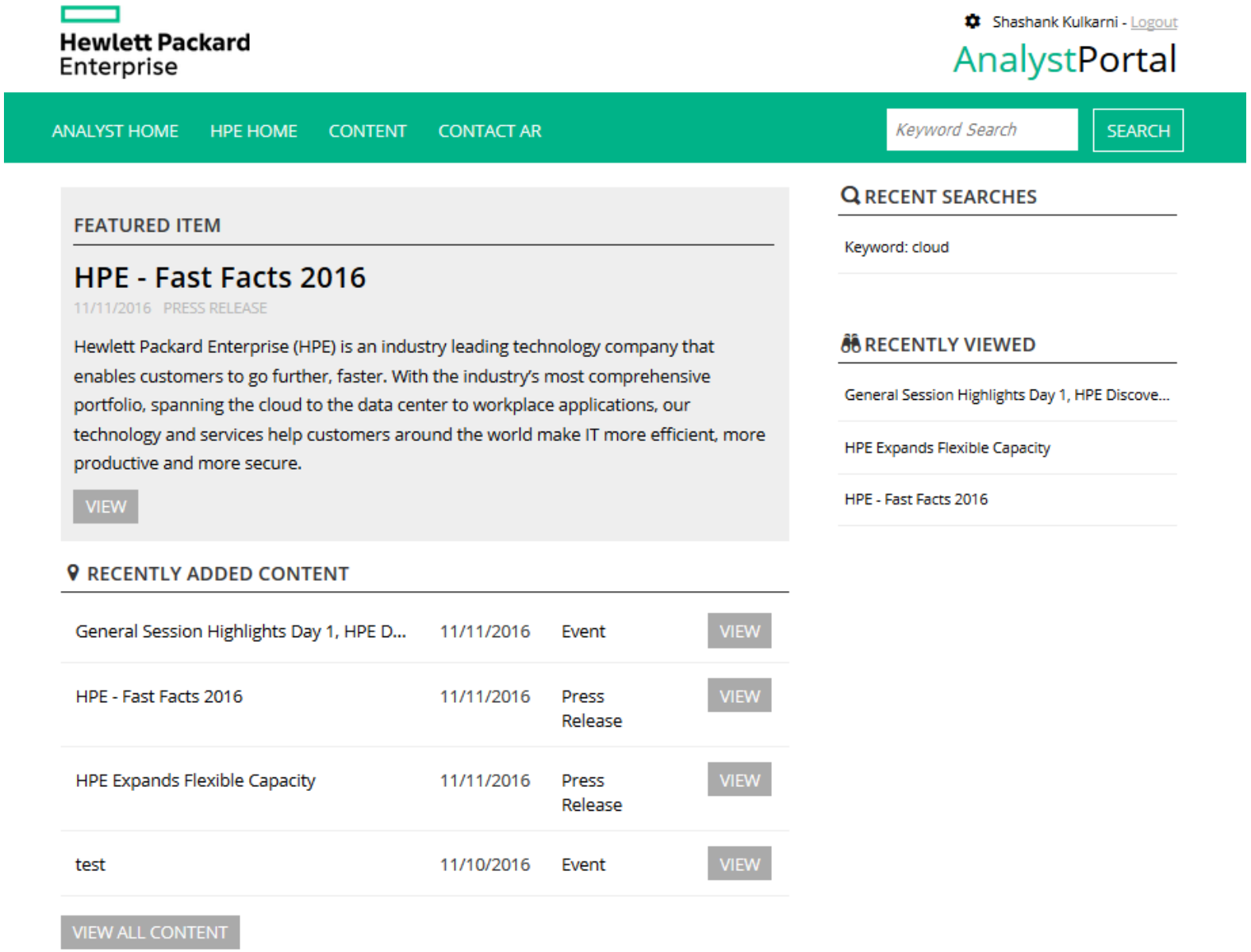
- Multiple portals on single login
- Review their own Profile information



Analyst Perspective

Viewing HPE portal

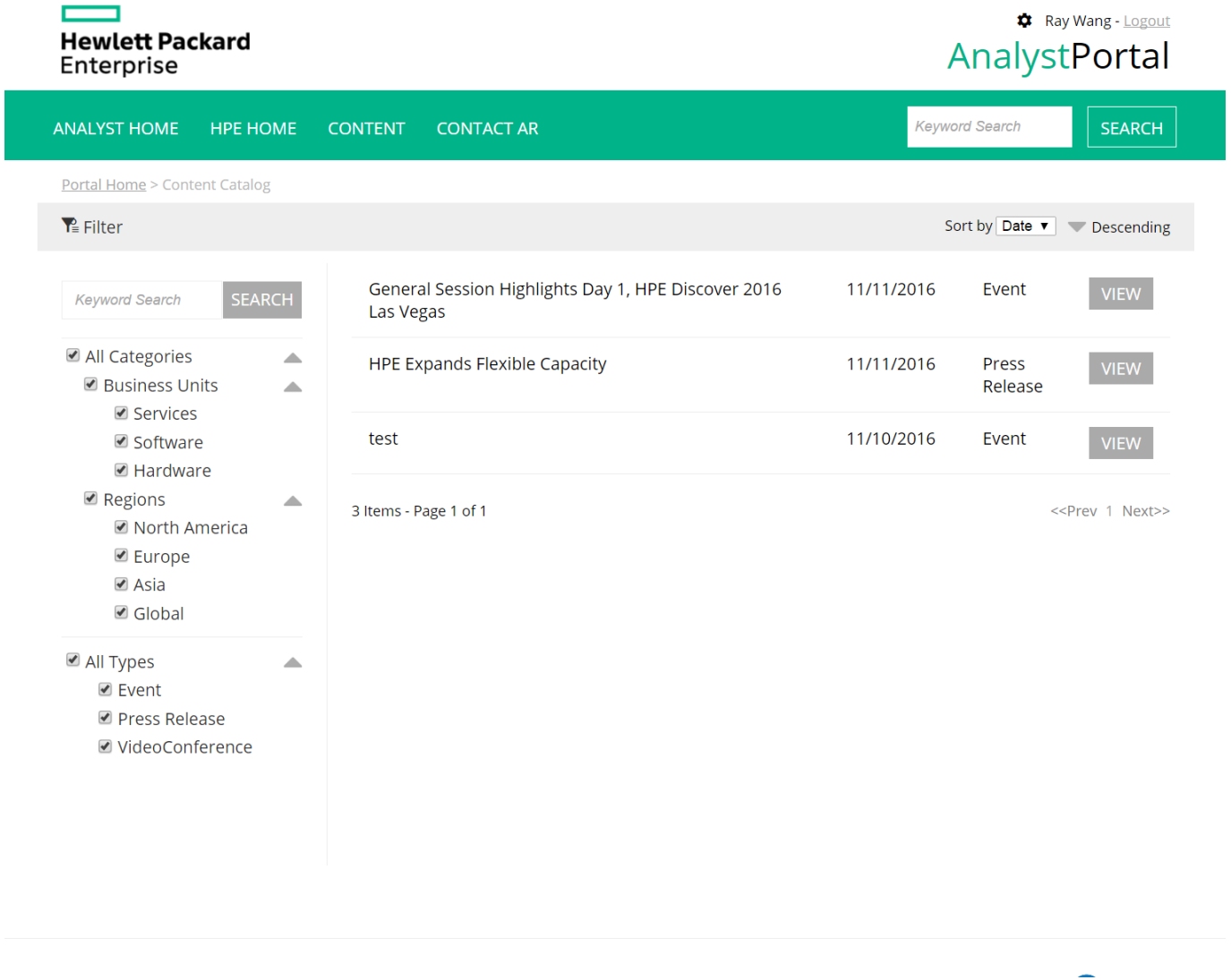
- Featured Item
- Recently added items
- Recently Viewed
- Keyword Searches



Analyst Perspective

Viewing HPE portal

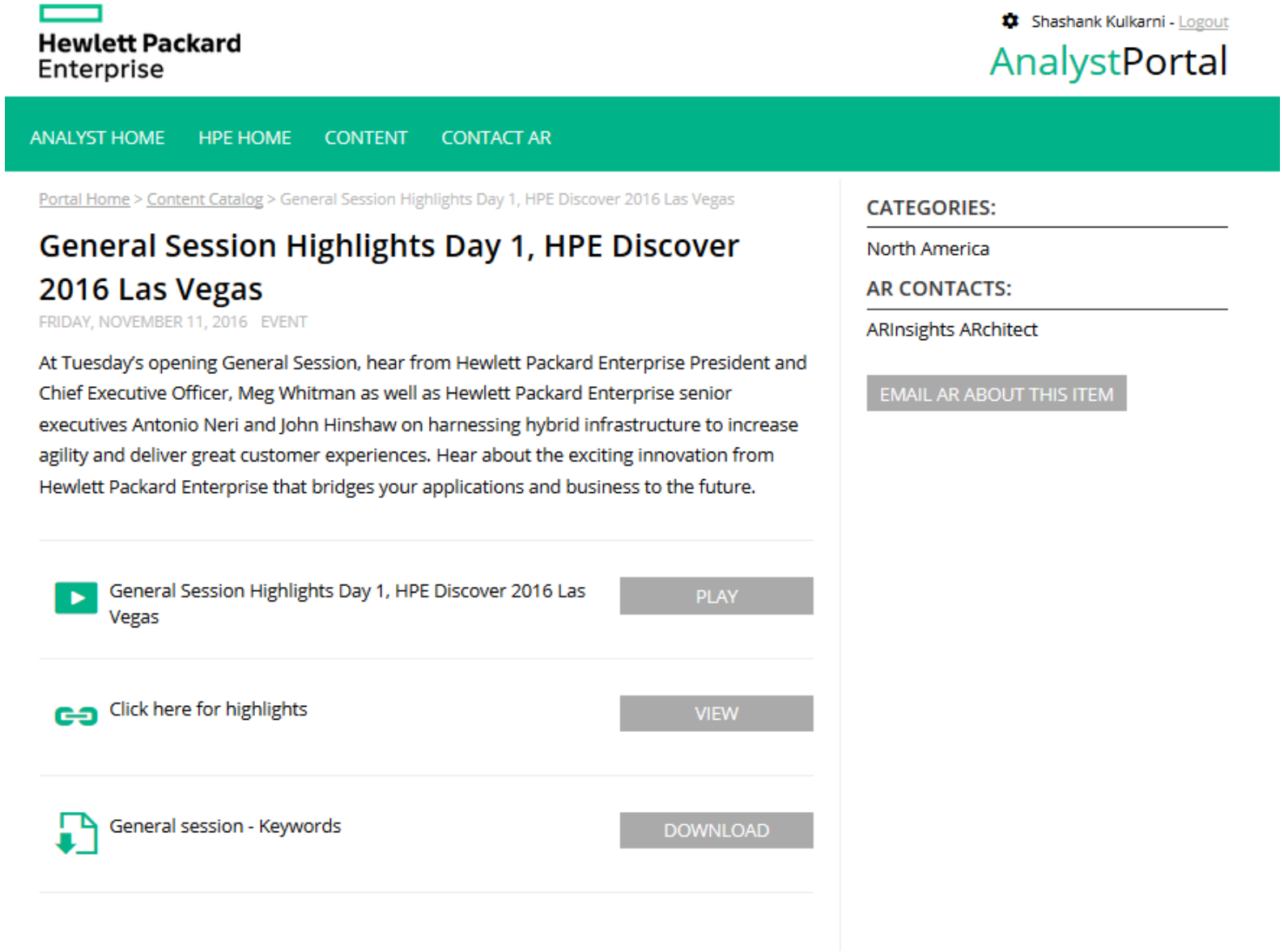
- Filter by HPE BU's
- Filter By HPE Regions
- Filter by type of content



Analyst Perspective

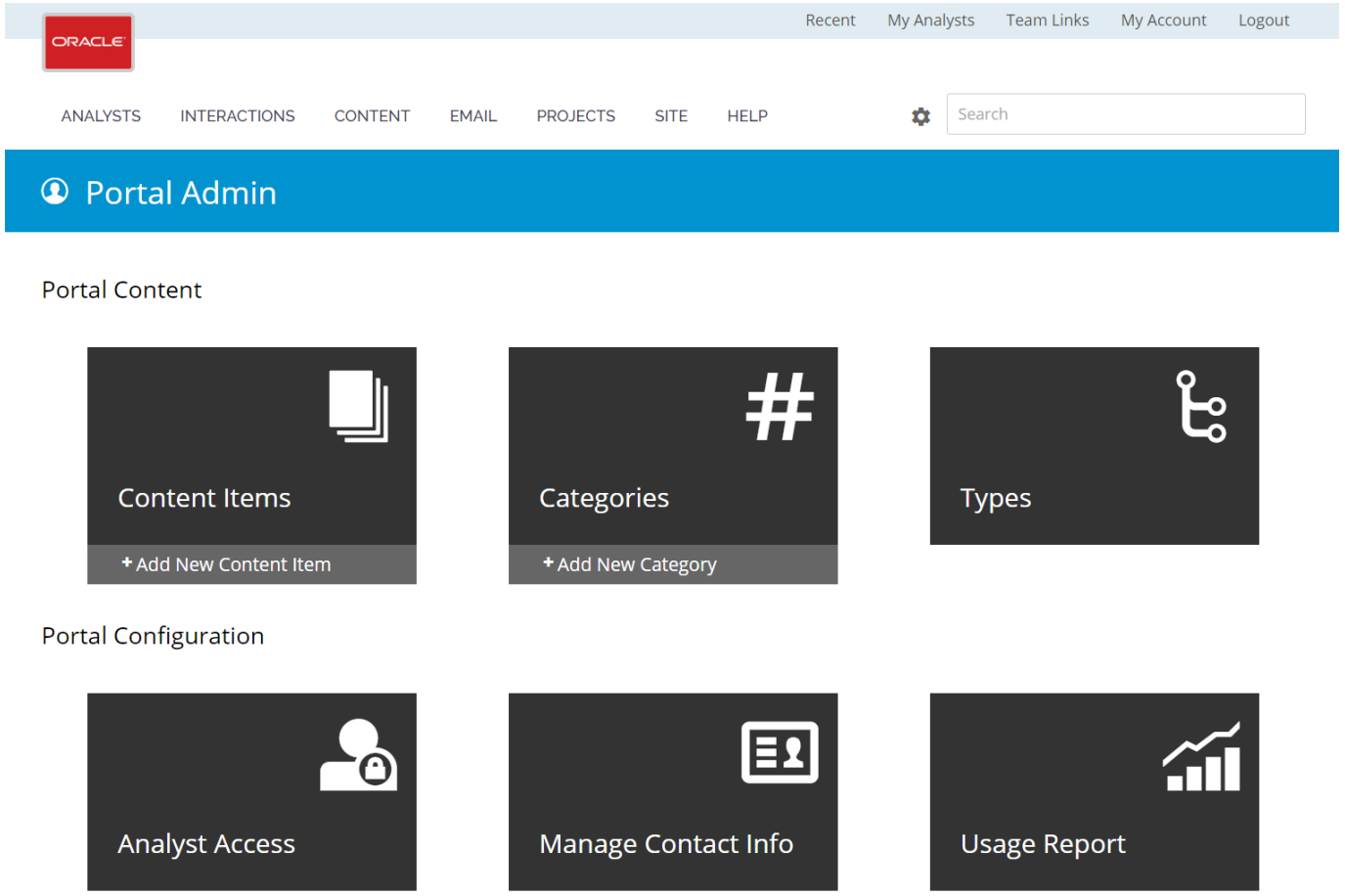
Viewing HPE portal

- Multiple attachments
- Documents to download
- Embedded videos
- Links
- Email to content owning contacts



Your Perspective
Portal Admin

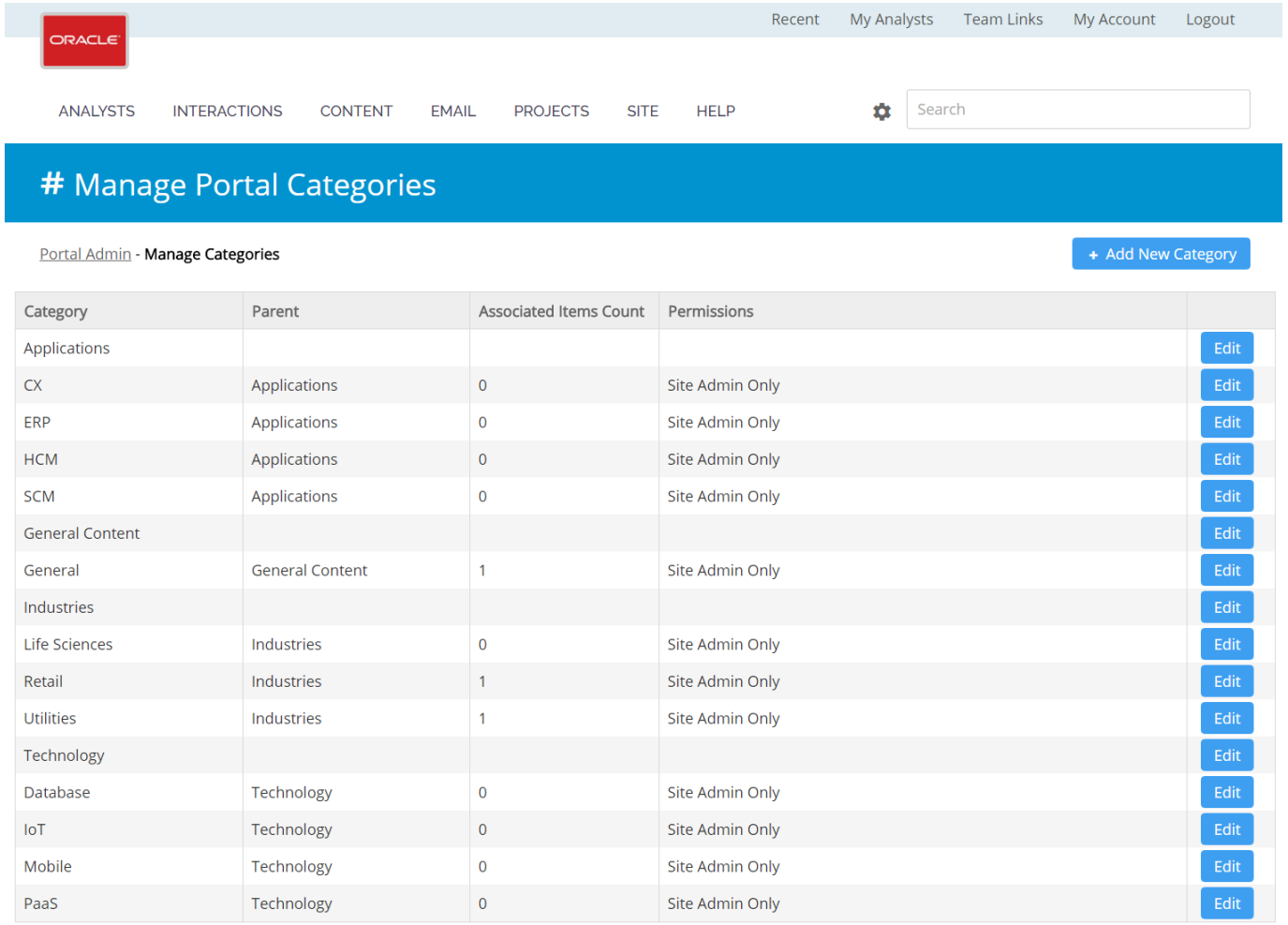
- Define your categories
- Define your content types
- Define your contacts
- Manage analyst access
- Track usage



Your Perspective

Portal Admin

- Define your categories
- These are your business units, technologies, regions etc.
- YOUR WAY TO CATEGORIZE YOUR CONTENT



Category	Parent	Associated Items Count	Permissions	
Applications				Edit
CX	Applications	0	Site Admin Only	Edit
ERP	Applications	0	Site Admin Only	Edit
HCM	Applications	0	Site Admin Only	Edit
SCM	Applications	0	Site Admin Only	Edit
General Content				Edit
General	General Content	1	Site Admin Only	Edit
Industries				Edit
Life Sciences	Industries	0	Site Admin Only	Edit
Retail	Industries	1	Site Admin Only	Edit
Utilities	Industries	1	Site Admin Only	Edit
Technology				Edit
Database	Technology	0	Site Admin Only	Edit
IoT	Technology	0	Site Admin Only	Edit
Mobile	Technology	0	Site Admin Only	Edit
PaaS	Technology	0	Site Admin Only	Edit

Your Perspective
Portal Admin

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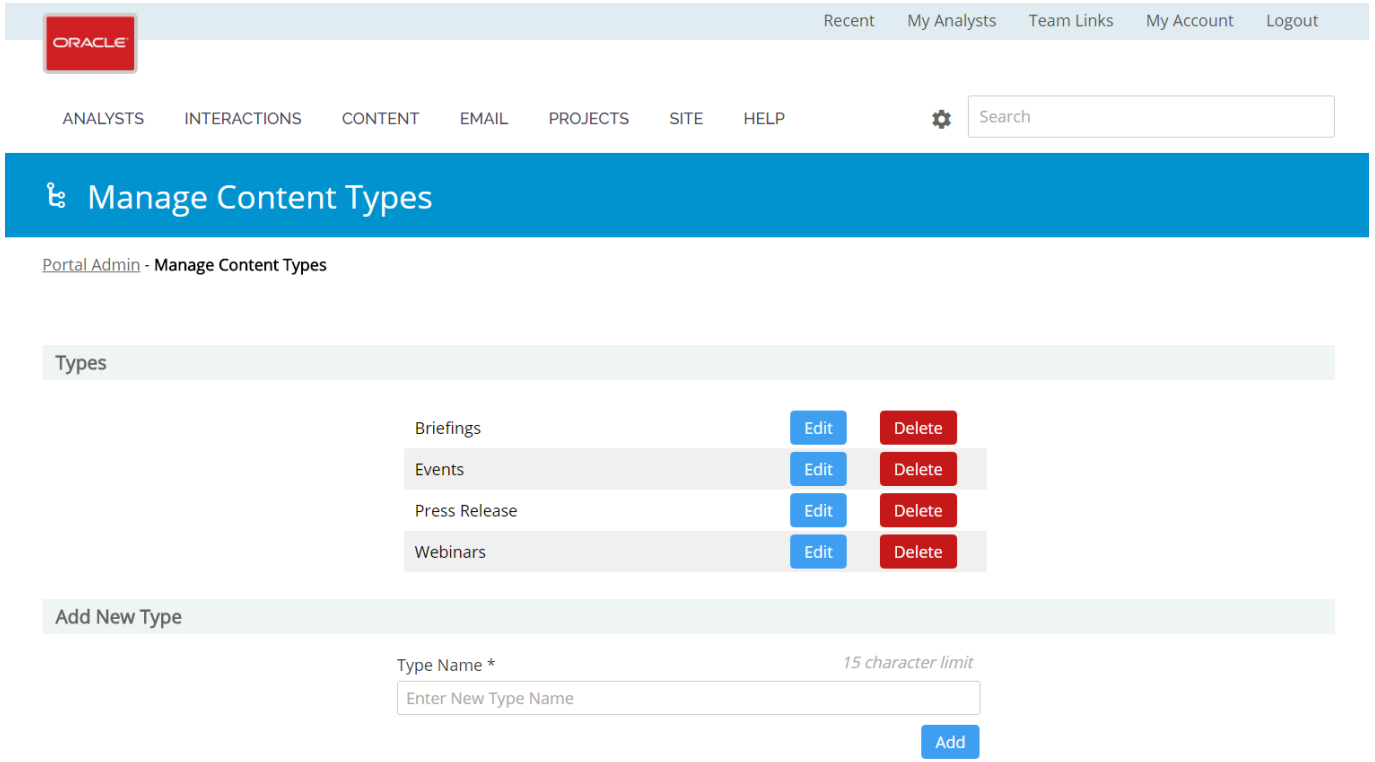
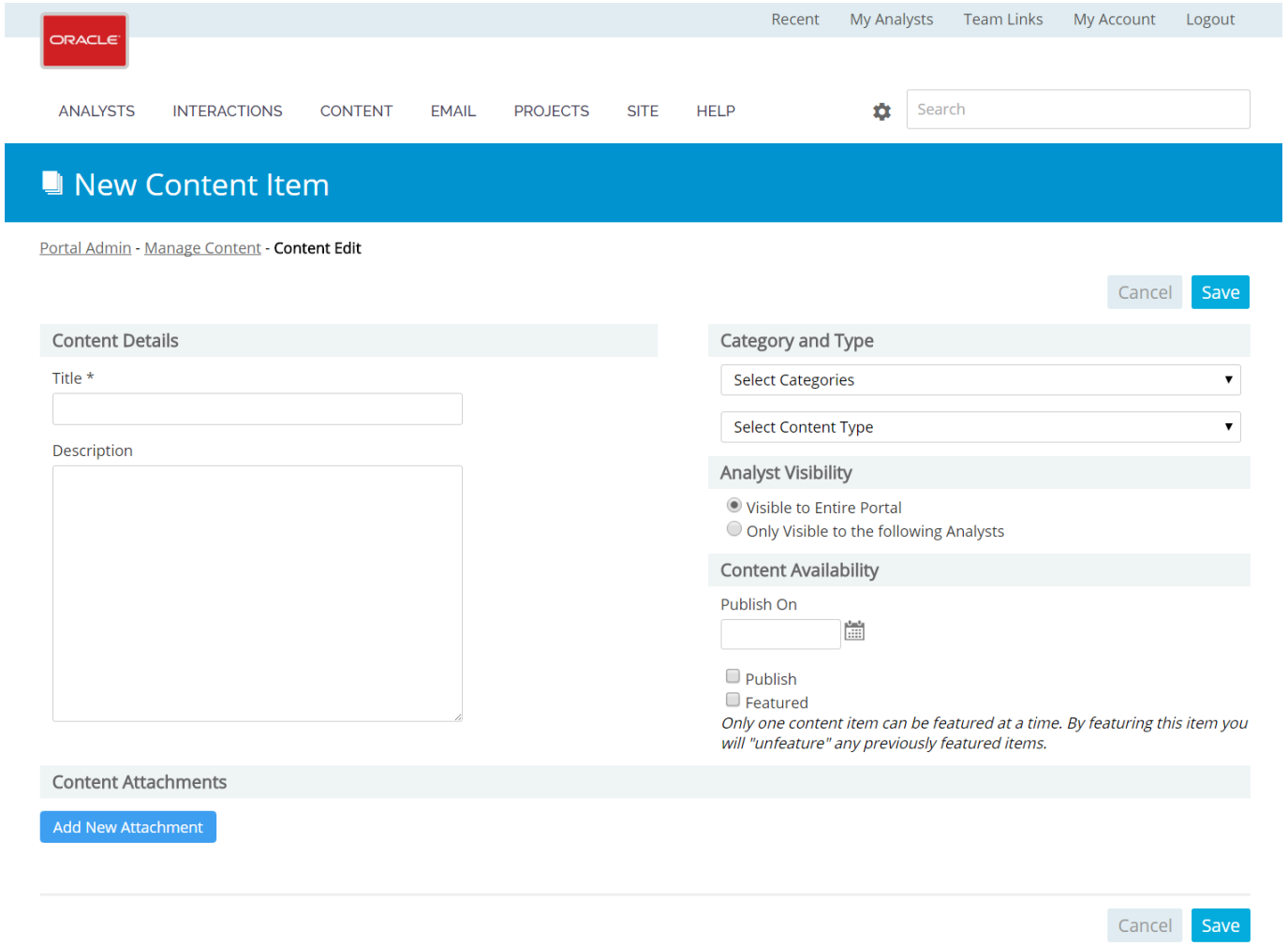


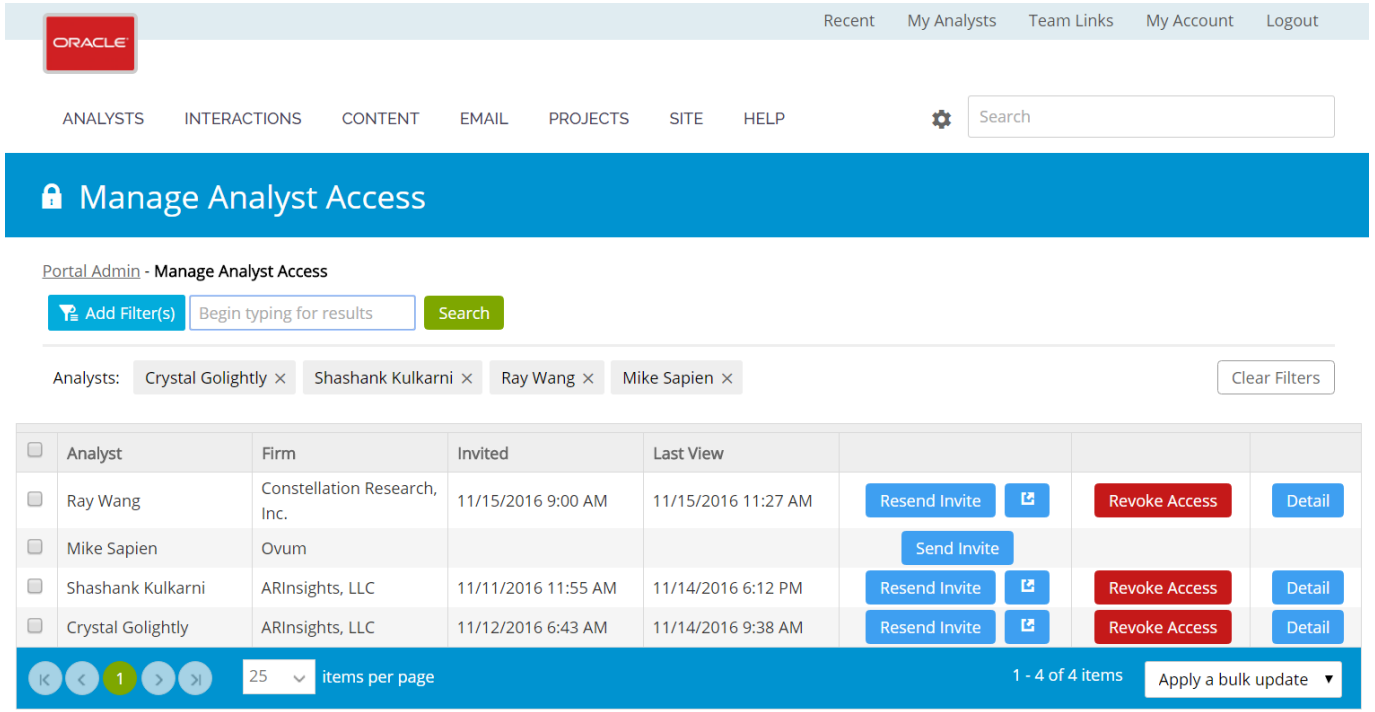
Your Perspective
Portal Admin

- For every piece of content you can define
- Categories, types, visibility and when to publish
- Attach documents, links, embed videos etc.
- Define the visibility on each individual attachment to be the same as the content item or a subset.



Your Perspective
Portal Admin

- You have full control over which analysts have access to your portal
- By individual analyst, by analyst groups or by analyst firm



What's Next

1) We are ready to launch the portal on 1/1/17

2) We would like to have at least 4 customers on board before launch

3) We need customer commitment to add content to the portal

4) Having content will get analysts in the habit of using the portal