

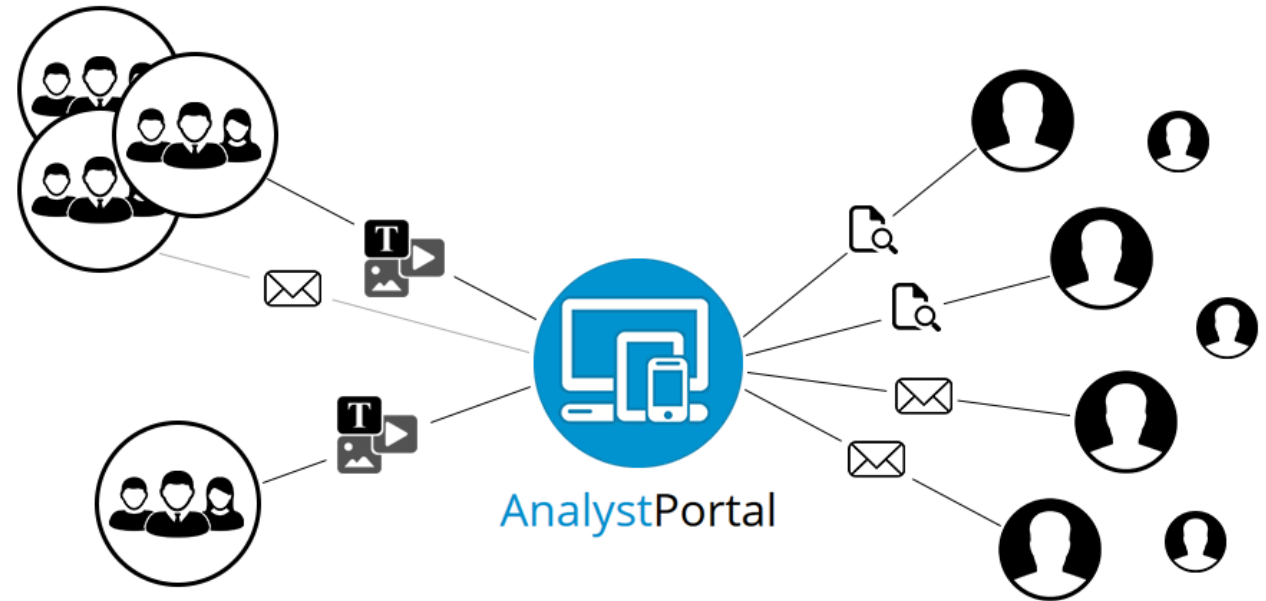


ANALYST PORTAL

ARCHITECT USER FORUM 2016 – SAN JOSE, CA

A New Network connecting AR and Analysts

- Share your AR content with Analysts
- Control who can access your Content
- Communicate directly with verified Analysts
- Analysts single sign on to access multiple portals



Analyst Relations

Analysts

Manage Analyst Access & Visibility

Invitation only

Only Analysts who have been invited can access your portal content

Control content visibility

Restrict access at the content and attachment levels

Analysts authenticated against ARchitect DB

All Analyst information is verified against the ARchitect DB

Analyst Portal logins are only assigned to verified Analysts

Optimized for Analyst Ease of Use

Single login for all Portals

If an Analyst already has an ARInsights Analyst Portal login, they do not need to do anything to access your AR content once you have invited them

Responsive Design

Your content will display properly on desktops as well as mobile devices

Promotes content browsing

Control over their own Profile Information

Analyst can view and modify their own profile information

A path for Communication with Analysts

A path for Analysts to Contact AR

- Generic Analyst contact
- Content related Analyst inquiries directed to content owners



Manage Analyst Contacts

- Decide which Analyst can contact you
- Decide who receives messages from Analysts

DEMO

Analyst Perspective

Home Page

- Multiple portals on single login
- Review their own Profile information



ANALYST HOME

ANALYST HOME

Portals Configured for



Mr. Ray Wang
Constellation Research, Inc.
Principal Analyst, Founder & Chairman

Email: shashank@arinsights.com
Phone: +1-650-918-6619
Phone 2: +1-719-357-7826
Mobile: +1-650-918-6619

Address:
San Francisco, CA
United States

Areas of Coverage:
Consulting
Marketing
Software
Strategy
Technology

Links:
[Blog](#) [Blog](#) [Current Bio](#) [LinkedIn](#)
[Research](#) [Twitter](#)

EDIT PROFILE

AVAILABLE PORTALS



VIEW



VIEW



VIEW





VIEW

Analyst Perspective

Viewing HPE portal

- Featured Item
- Recently added items
- Recently Viewed
- Keyword Searches



 Shashank Kulkarni - [Logout](#)

AnalystPortal

ANALYST HOME HPE HOME CONTENT CONTACT AR

FEATURED ITEM

HPE - Fast Facts 2016

11/11/2016 PRESS RELEASE

Hewlett Packard Enterprise (HPE) is an industry leading technology company that enables customers to go further, faster. With the industry's most comprehensive portfolio, spanning the cloud to the data center to workplace applications, our technology and services help customers around the world make IT more efficient, more productive and more secure.

VIEW

RECENT SEARCHES

Keyword: cloud

RECENTLY VIEWED

General Session Highlights Day 1, HPE Discove...

HPE Expands Flexible Capacity

HPE - Fast Facts 2016

RECENTLY ADDED CONTENT


General Session Highlights Day 1, HPE D...	11/11/2016	Event	<div>VIEW</div>
HPE - Fast Facts 2016	11/11/2016	Press Release	<div>VIEW</div>
HPE Expands Flexible Capacity	11/11/2016	Press Release	<div>VIEW</div>
test	11/10/2016	Event	<div>VIEW</div>

VIEW ALL CONTENT

Analyst Perspective

Viewing HPE portal

- Filter by HPE BU's
- Filter By HPE Regions
- Filter by type of content



Ray Wang - [Logout](#)

AnalystPortal

ANALYST HOMEHPE HOMECONTENTCONTACT AR

Keyword Search

SEARCH

[Portal Home](#) > [Content Catalog](#)

Filter

Sort by **Date** ▼ Descending

Keyword Search

SEARCH

☒ All Categories ▲

☒ Business Units ▲

☒ Services

☒ Software

☒ Hardware

☒ Regions ▲

☒ North America

☒ Europe

☒ Asia

☒ Global

☒ All Types ▲

☒ Event

☒ Press Release

☒ VideoConference

General Session Highlights Day 1, HPE Discover 2016 Las Vegas	11/11/2016	Event	<div>VIEW</div>
HPE Expands Flexible Capacity	11/11/2016	Press Release	<div>VIEW</div>
test	11/10/2016	Event	<div>VIEW</div>

3 Items - Page 1 of 1

<<Prev 1 Next>>

Analyst Perspective

Viewing HPE portal

- Multiple attachments
- Documents to download
- Embedded videos
- Links
- Email to content owning contacts

[Portal Home](#) > [Content Catalog](#) > General Session Highlights Day 1, HPE Discover 2016 Las Vegas

General Session Highlights Day 1, HPE Discover 2016 Las Vegas

FRIDAY, NOVEMBER 11, 2016 EVENT

At Tuesday's opening General Session, hear from Hewlett Packard Enterprise President and Chief Executive Officer, Meg Whitman as well as Hewlett Packard Enterprise senior executives Antonio Neri and John Hinshaw on harnessing hybrid infrastructure to increase agility and deliver great customer experiences. Hear about the exciting innovation from Hewlett Packard Enterprise that bridges your applications and business to the future.



General Session Highlights Day 1, HPE Discover 2016 Las Vegas

PLAY



Click here for highlights

VIEW



General session - Keywords

DOWNLOAD

CATEGORIES:

North America

AR CONTACTS:

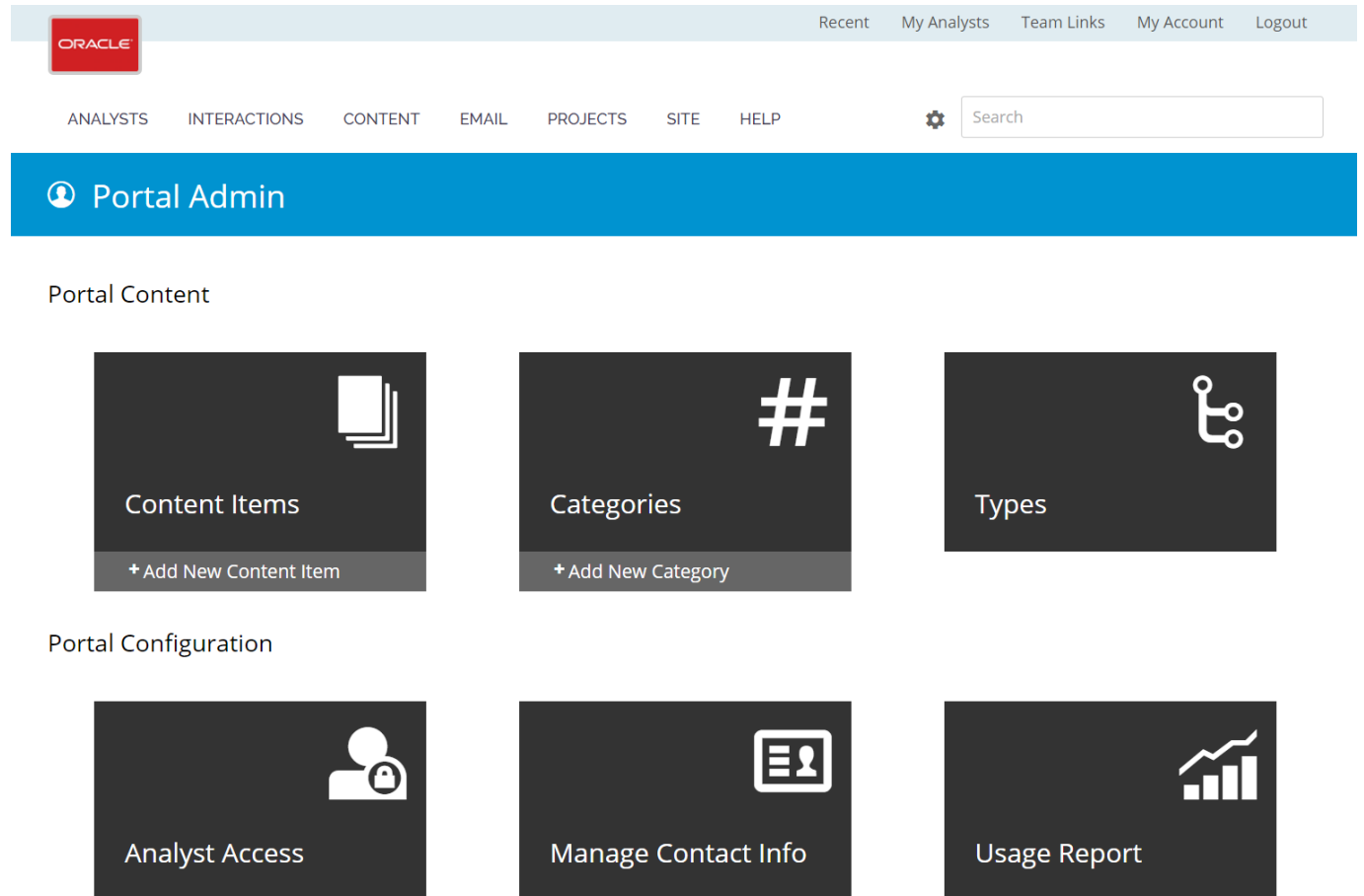
ARInsights Architect

EMAIL AR ABOUT THIS ITEM

Your Perspective

Portal Admin


- Define your categories
- Define your content types
- Define your contacts
- Manage analyst access
- Track usage



Your Perspective

Portal Admin

- Define your categories
- These are your business units, technologies, regions etc.
- YOUR WAY TO CATEGORIZE YOUR CONTENT



Recent


My Analysts

Team Links

My Account

Logout

ANALYSTSINTERACTIONSCONTENTEMAILPROJECTSSITEHELP



Manage Portal Categories

Portal Admin - Manage Categories


+ Add New Category


Category	Parent	Associated Items Count	Permissions	
Applications				<div>Edit</div>
CX	Applications	0	Site Admin Only	<div>Edit</div>
ERP	Applications	0	Site Admin Only	<div>Edit</div>
HCM	Applications	0	Site Admin Only	<div>Edit</div>
SCM	Applications	0	Site Admin Only	<div>Edit</div>
General Content				<div>Edit</div>
General	General Content	1	Site Admin Only	<div>Edit</div>
Industries				<div>Edit</div>
Life Sciences	Industries	0	Site Admin Only	<div>Edit</div>
Retail	Industries	1	Site Admin Only	<div>Edit</div>
Utilities	Industries	1	Site Admin Only	<div>Edit</div>
Technology				<div>Edit</div>
Database	Technology	0	Site Admin Only	<div>Edit</div>
IoT	Technology	0	Site Admin Only	<div>Edit</div>
Mobile	Technology	0	Site Admin Only	<div>Edit</div>
PaaS	Technology	0	Site Admin Only	<div>Edit</div>


Your Perspective

Portal Admin

- Define your content types
- These are your business units, technologies, regions etc.
- YOUR WAY TO CATEGORIZE YOUR CONTENT

RecentMy AnalystsTeam LinksMy AccountLogout

ANALYSTSINTERACTIONSCONTENTEMAILPROJECTSSITEHELPSearch

Manage Content Types

[Portal Admin](#) - Manage Content Types

Types

Briefings	Edit	Delete
Events	Edit	Delete
Press Release	Edit	Delete
Webinars	Edit	Delete

Add New Type

Type Name *15 character limit


Enter New Type Name


Add

Your Perspective

Portal Admin

- For every piece of content you can define
- Categories, types, visibility and when to publish
- Attach documents, links, embed videos etc.
- Define the visibility on each individual attachment to be the same as the content item or a subset.

RecentMy AnalystsTeam LinksMy AccountLogout

ANALYSTSINTERACTIONSCONTENTEMAILPROJECTSSITEHELPSearch

New Content Item

Portal Admin - Manage Content - Content Edit

CancelSave

Content Details

Title *

Description

Category and Type

Select Categories ▼

Select Content Type ▼


Analyst Visibility

☒ Visible to Entire Portal

☐ Only Visible to the following Analysts

Content Availability

Publish On



☐ Publish

☐ Featured

Only one content item can be featured at a time. By featuring this item you will "unfeature" any previously featured items.

Content Attachments


Add New Attachment

CancelSave


Your Perspective


Portal Admin

- You have full control over which analysts have access to your portal
- By individual analyst, by analyst groups or by analyst firm


RecentMy AnalystsTeam LinksMy AccountLogout

ANALYSTSINTERACTIONSCONTENTEMAILPROJECTSSITEHELP




Search





Manage Analyst Access

Portal Admin - Manage Analyst Access

 Add Filter(s)Begin typing for resultsSearch

Analysts:Crystal Golightly ×Shashank Kulkarni ×Ray Wang ×Mike Sapien ×Clear Filters

<input type="checkbox"/>	Analyst	Firm	Invited	Last View			
<input type="checkbox"/>	Ray Wang	Constellation Research, Inc.	11/15/2016 9:00 AM	11/15/2016 11:27 AM	Resend Invite		Revoke AccessDetail
<input type="checkbox"/>	Mike Sapien	Ovum			Send Invite		
<input type="checkbox"/>	Shashank Kulkarni	ARInsights, LLC	11/11/2016 11:55 AM	11/14/2016 6:12 PM	Resend Invite		Revoke AccessDetail
<input type="checkbox"/>	Crystal Golightly	ARInsights, LLC	11/12/2016 6:43 AM	11/14/2016 9:38 AM	Resend Invite		Revoke AccessDetail

125 items per page1 - 4 of 4 itemsApply a bulk update

What's Next

- 1) We are ready to launch the portal on 1/1/17
- 2) We would like to have at least 4 customers on board before launch
- 3) We need customer commitment to add content to the portal
- 4) Having content will get analysts in the habit of using the portal