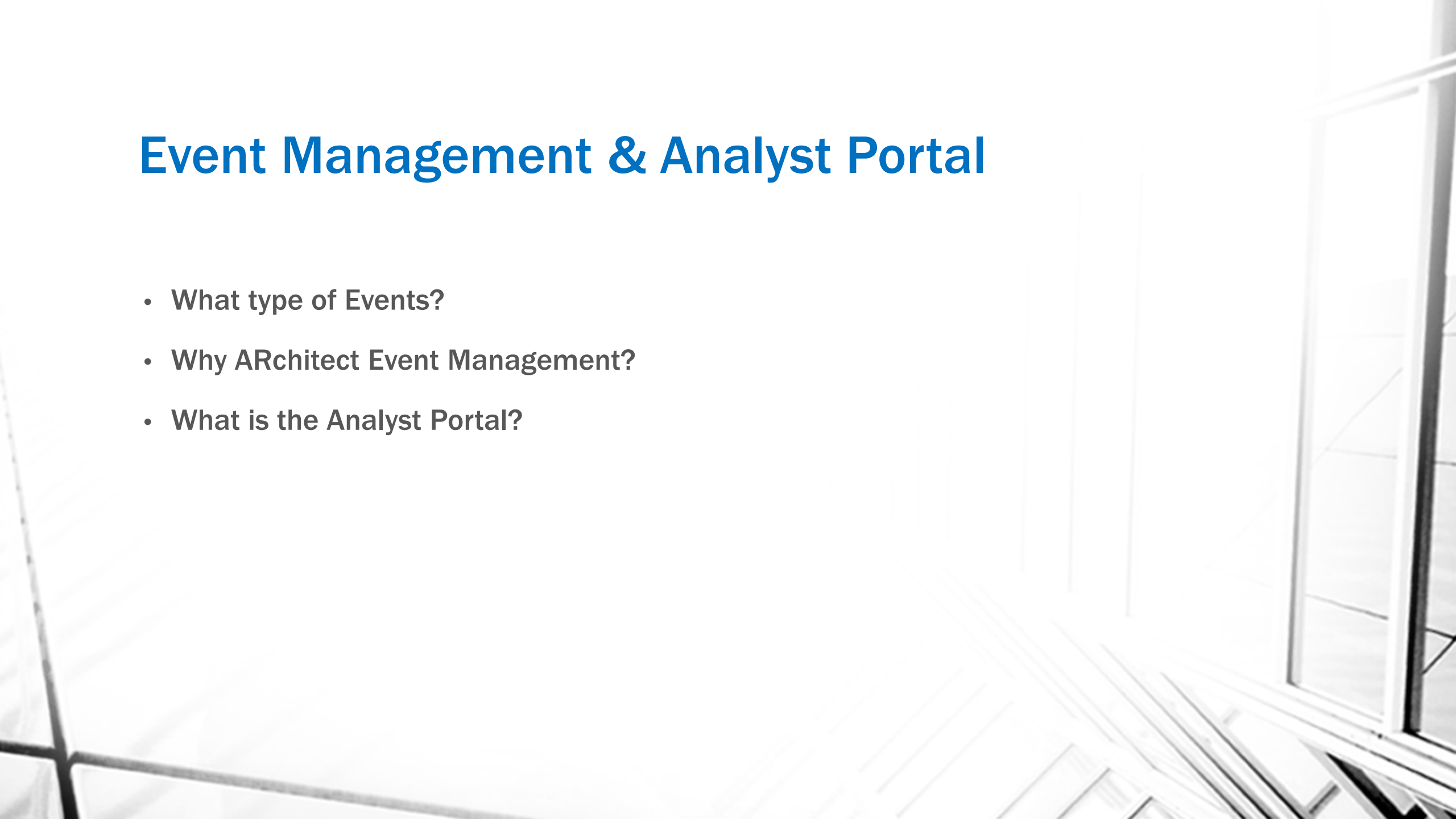
Event Management & Analyst Portal

Crystal Golightly
Director, Client Development
November 2017

Event Management & Analyst Portal

- What type of Events?
- Why ARchitect Event Management?
- What is the Analyst Portal?

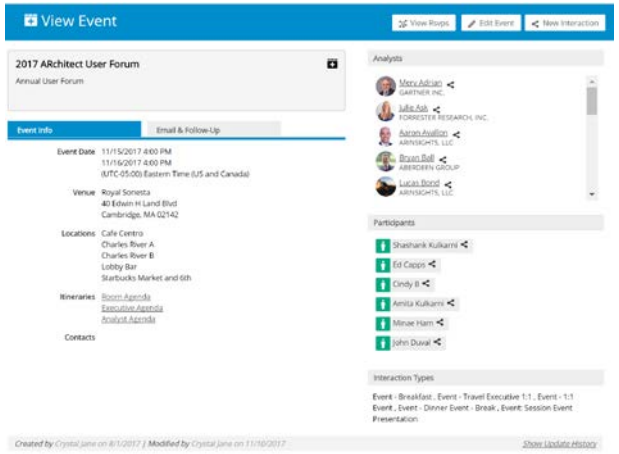


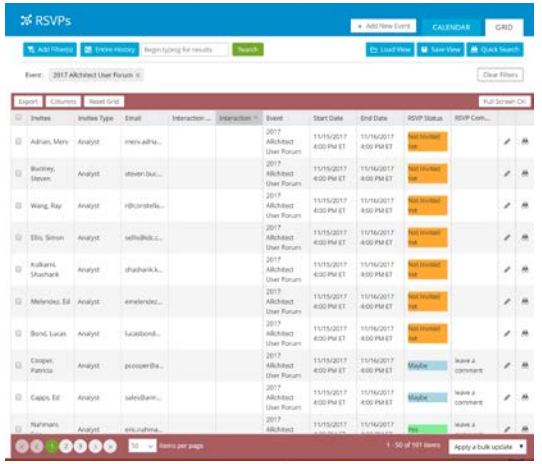
What Type of Events?

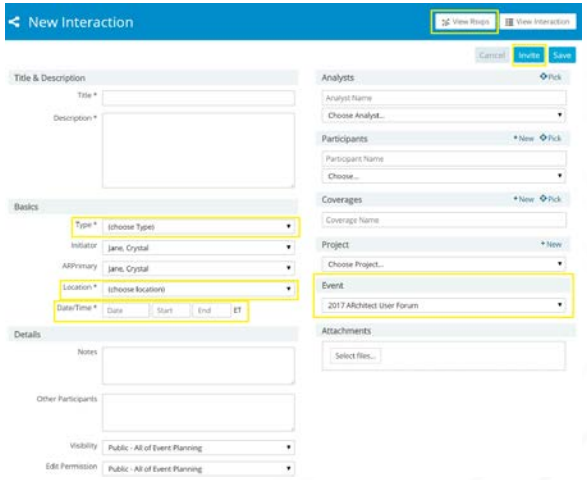
- Analyst Days
- Industry Events
- Roadshows/ Tradeshows
- Webinars

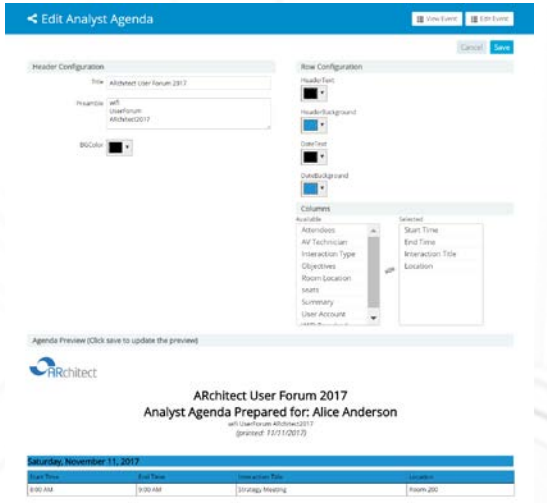
ARchitect Event Management

- Event Page
- RSVP Page
- Interactions
  - Assign Event
  - Limited and event specific fields
- Dynamically Edited Agendas









ARchitect Event Management + Portal

- Digital Distribution
- Dynamic Updates
- No Paper

ARchitect Analyst Portal

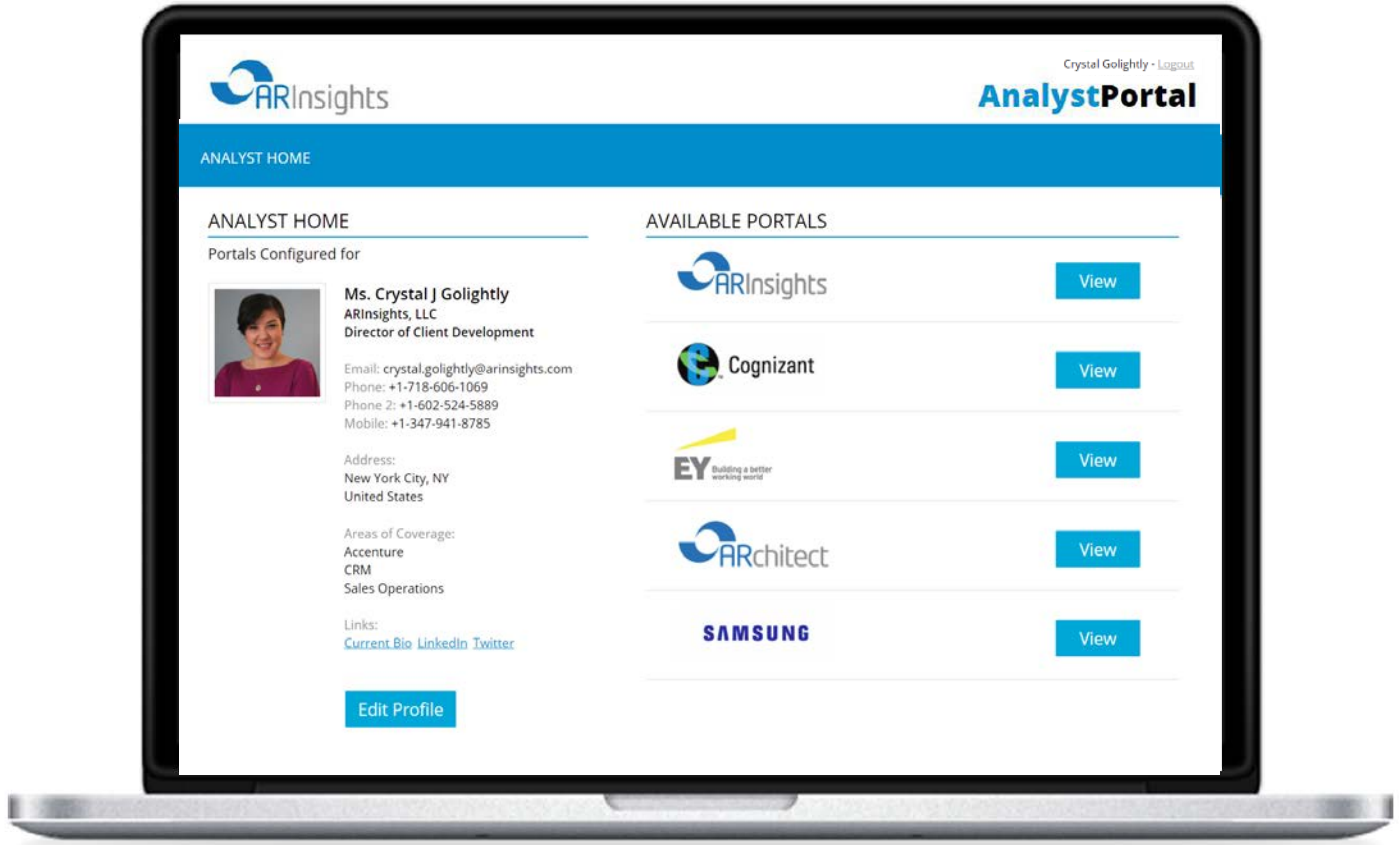
PASSWORD PROTECTED
Analysts authenticated based on information in the ARchitect database, keeping your content safe

INVITATION ONLY
You decide which analysts have access to your branded site

ACCESS CONTROL
Among invited analysts, you can select which analysts have access to which content

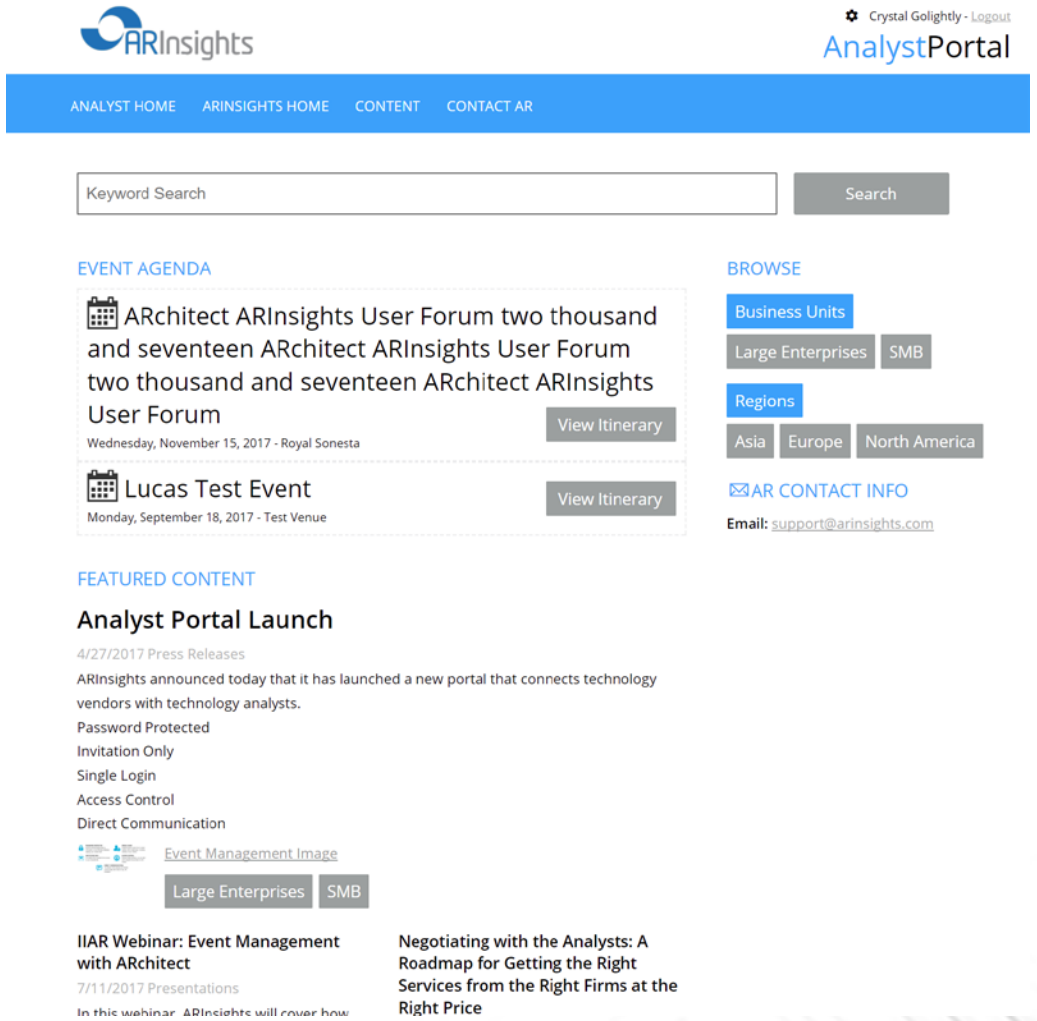
DIRECT COMMUNICATIONS
You decide which analysts can directly communicate with which of your AR managers

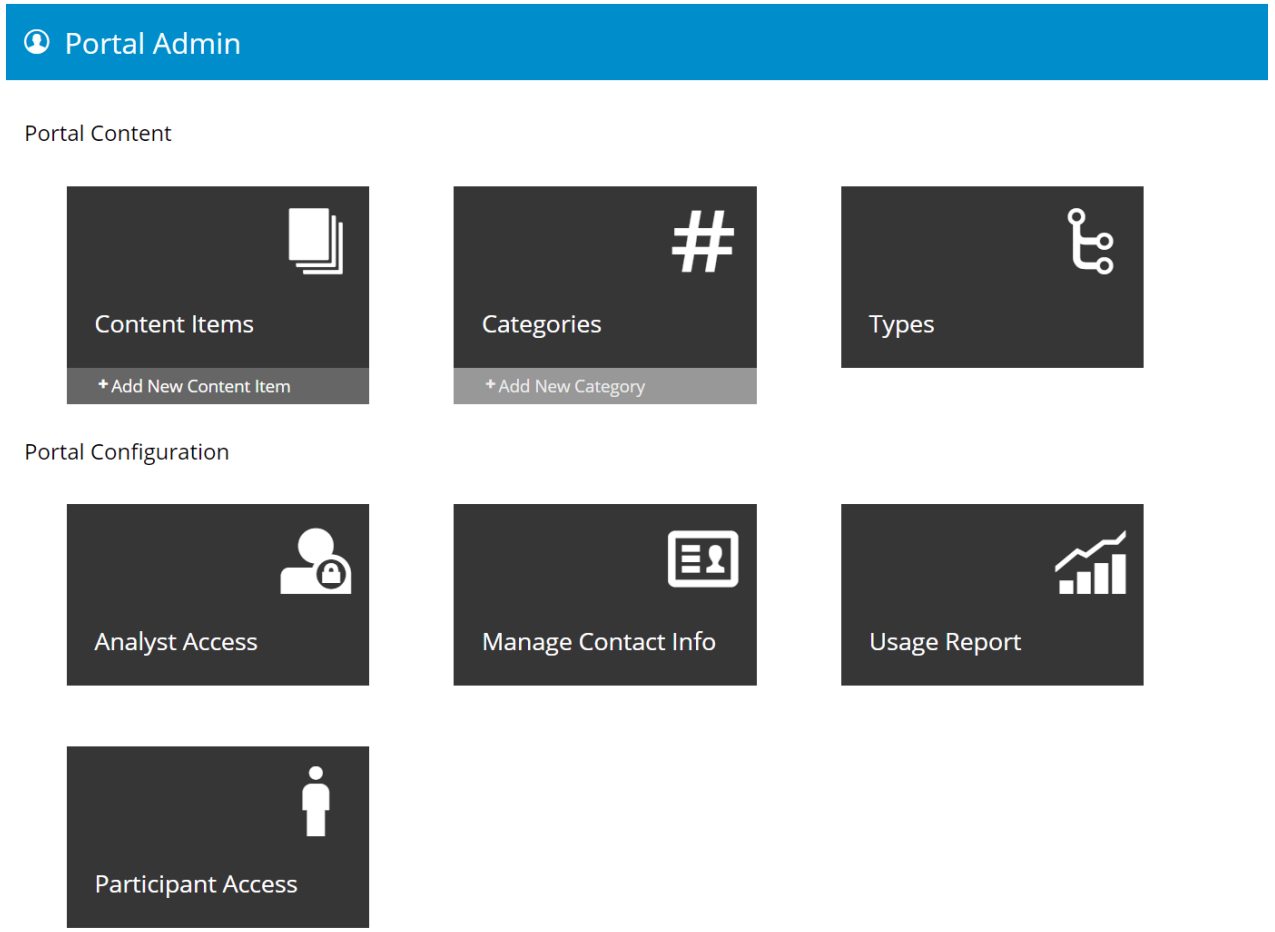
SINGLE LOGIN
Analysts access content from multiple vendors with a single login, increasing visibility of your content



Analyst Portal

- Highlight Content
- Categorize Content
- Set Visibility
- Easy Searching
- Provide AR Contact by Content



Analyst Portal Setup

- Simple Setup
- Easy Publication
- View Usage
- Share with Internal Participants